#### **DRAFT**

## HOUSING MARKET ANALYSIS

FOR

# PECONIC CROSSING APARTMENTS A PROPOSED RENTAL HOUSING PROJECT

IN

THE TOWN OF RIVERHEAD, SUFFOLK COUNTY, NEW YORK

PREPARED FOR: CONIFER REALTY, LLC

PREPARED BY:
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PREPARED: OCTOBER, 2014

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October 22, 2014

Mr. Michael Birkby, Project Coordinator Conifer Realty, LLC 183 E. Main Street, Suite 600 Rochester, New York 14604

Dear Mr. Birkby:

We have completed the analysis of the proposed 48-unit rental project for non agerestricted households in Riverhead, Suffolk County, New York. The study is done in accordance with the requirements for a professional market study outlined in the Capital Programs Manual by the New York State Homes and Community Renewal (HCR) and its Division of Housing and Community Renewal (DHCR).

This is a market analysis for rental units for an apartment project for general, non age-restricted households, to be funded under the federal Low Income Housing Tax Credit program (LIHC), Community Development Block Grant – Disaster Recovery (CDBG-DR) and potentially including Housing Trust Fund funding as well. The project is designed as a Transportation Oriented Development. The study provides conclusions for households within target incomes, based on program limits and DHCR guidelines. Target households would be eligible at the 60% of Area Median Income level or below; all of the units would be eligible for LIHC, and there will be no direct rental subsidies.

The analysis comprises seven sections, as follows:

- Project description
- Market Area description
- Site and Community description
- Economic and Demographic Base
- Housing Supply and Competitive Environment
- Housing Demand Analysis and Determination of Need
- Market Conclusions

Pertinent aspects of the methodology and analytic process are included in the text where appropriate.

The Riverhead area market has a substantial and sustained need and support for an assisted rental project for non-age-restricted households, in this case specifically for units without direct rental subsidies, given the limited supply of such affordable rental options for non-age-restricted households in this portion of eastern Long Island. Given the strength of demand for assisted and conventional housing in the Primary Market Area and adjacent markets, we conclude that the market would absorb the proposed 48-unit project within 4 months or less of construction completion. This conclusion is based on household trends, tenure and affordability patterns, existing conditions in the competitive market, and the current waiting lists in most affordable projects in this market.

It has been a pleasure to work with you and your team on this assignment. I want to express appreciation for the help given by the public and private individuals who provided information and assistance in the analysis.

If you or any reviewing official have any questions concerning the methodology or conclusions of the study, please contact me.

Respectfully submitted,

Donald F. Robinson

#### STATEMENT OF CONTINGENT AND LIMITING CONDITIONS

- 1. The consultants declare that they do not have, and will not have in the future, any material interest in the proposed project, and that there is no identity between them and the purchaser of the study. Further, the consultants declare that the payment of the study fee is in no way contingent upon a favorable study conclusion, nor upon approval of the project by any agency before or after the fact, and that the conclusions and recommendations are based solely on the consultants' professional opinions and best efforts.
- 2. The consultants have based this analysis on information about conditions in the Town of Riverhead, Suffolk County, New York, which has been obtained from the most pertinent and current available sources, and every reasonable effort has been made to insure its accuracy and reliability. However, the consultants assume no responsibility for inaccuracies in reporting by any of the Federal, State, or Municipal agencies cited, nor for any data withheld or erroneously reported by sources cited during the normal course of a thorough investigation. The consultants reserve the right to alter their conclusions on the basis of any discovered inaccuracies.

Further, the consultants have adopted the assumption that the estimates and projections provided by the Census Bureau and by commercial demographic sources – in particular Nielsen/Claritas and Ribbon Demographics – are true and accurate with no consideration of potential variations or margins of error, and that the analysis and conclusions based on those data can be considered reliable. It is noted that the Nielsen/Ribbon Demographics 2014 data set, originally published in January 2014, is used in this analysis; it is the most recent demographic set available at this time, and is considered reliable unless otherwise noted.

- 3. No opinion of a legal, architectural or engineering nature is intentionally expressed or implied.
- 4. The fee charged for this study does not include payment for testimony nor further consultation.
- 5. This analysis assumes a free and fair real estate market place, with no constraints imposed by any market element based on race, age or gender, except for age eligibility established by law for units designated for occupancy by elderly households.
- 6. The study is designed to satisfy the underwriting guidelines, rules and methodology requirements of DHCR, and the conclusions reflect the predicted ability of the project to meet or exceed DHCR market thresholds. A positive conclusion does not necessarily imply that the project would be feasible or successful under different underwriting standards, and this study does not necessarily incorporate generally accepted market analysis standards and elements pre-empted by DHCR guidelines.

The consultants affirm that the senior analyst of the firm has made a physical inspection of the site and market area, and that information has been used in the full assessment of the need and demand for new rental units. The latest inspection was made on September 20 - 21, 2014.

The consultants certify that no identity of interest exists between the preparer and the developer or owner of the proposed project, and that the market study complies to the best of our ability with the requirements of the Capital Programs Manual.

And W Magraid

Judy W. Maynard, Senior Analyst

Donald F. Robinson, Principal

Date: October 22, 2014

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List of Information Contacts Waverly Research Group, Inc. Credentials

# Market Study Documentation for Community Impact Revitalization Scoring

# PECONIC CROSSING APARTMENTS TOWN OF RIVERHEAD, SUFFOLK COUNTY, NEW YORK

#### 1. WEIGHTED AVERAGE CAPTURE RATE:

The capture rate as a weighted average of each individual unit segment capture rates is 8.6% for the total project, as shown in the following table.

COMMUNITY IMPACT REVITALIZATION SCORING TABLE							
SEGMENT AND WEIGHTED AVERAGE CAPTURE RATES							
PECONIC CROSSING APARTMENTS							
Segment Number Capture							
Rent Structure Segments	<u>Demand</u>	Of Units	<u>Rate</u>				
60% - 1BR	362	16	4.4%				
60% - 2BR	299	32	10.7%				
Total 60%	546	48	8.8%				
Overall Project	546	48	8.8%				
Weighted Average Capture Rate 48 8.6%							
of All Segments							

The derivation of the capture rates is discussed on pages 2, 67 and 68.

2. The occupancy rate for comparable units is 98.8% in LIHC non-age-restricted units, 98.8% for market-rate units, and 98.8% overall, as cited on pages 3, 41 and 46.

#### **REPORT SUMMARY**

This study was commissioned to determine the level of market support for the proposed new construction of a multi-family housing apartment project for general, non-age-restricted family households in the Town of Riverhead, Suffolk County, New York. The project will be developed using the federal Low Income Housing Credit (LIHC) program, administered by New York State Homes and Community Renewal, Division of Housing and Community Renewal. Additional funding may include the NYS Housing Trust Fund funds, also administered by HCR; and potentially the Community Development Block Grant – Disaster Recovery (CDBG-DR) funds administered by the Governor's Office of Storm Recovery and HCR.

The purpose of the study is to provide a reliable examination of the probable market support for the project and the overall strength of the multi-family housing market, using DHCR underwriting guidelines, and to evaluate the potential market risk associated with the proposed project. The study generally follows standard procedures for a housing market study, including the identification and analysis of the primary market area, the site circumstances, demographic and income characteristics and economic conditions in the market area, evaluation of the existing rental housing supply, and projected demand among all households for rental housing using Capital Programs Manual guidelines.

Conclusions in specific sections of the study are summarized below. Further detail on each section is provided in the body of the report.

- 1. Site Description The site for the proposed apartment project is located on the southern side of W. Main Street, adjacent on the east to the Chase Bank, in the village center part of the Riverhead CDP. Adjacent uses are primarily commercial, to the north, east and west, with a park on the Peconic River located to the south of the property. The property is four blocks southeast of the railroad station, currently unused as a ticket office, but still available to serve passengers on the active Long Island Railroad.
- 2. Project Description The proposed development will include 48 general occupancy units, comprising 16 one-bedroom units and 32 two-bedroom units, in one 5-story building with parking on the ground floor. TOD and Flood Recovery orientation statement. The proposed configuration, rents and utility allowances are shown below:

	PECONIC CROSSING							
Number	Bedroom		Net	Utility	Gross	Target		
of Units	<u>Size</u>	Size (SF)	<u>Rent</u>	<u>Allowance</u>	<u>Rent</u>	<u>AMI</u>		
16	1BR/1Ba	725	\$990	\$33	\$1,023	60%		
32	2BR/2Ba	950	\$1,180	\$41	\$1,221	60%		
48								

 Market Area - The market area for the subject LIHC project includes 6 Census Tracts in the Town of Riverhead, one Tract in the Town of Brookhaven and two Census Tracts in the Town of Southampton. The definition of tracts in Riverhead varied slightly between the 2000 and the 2010 Census.

# RIVERHEAD MARKET AREA PRIMARY MARKET AREA DEFINITION - CENSUS TRACTS

<u>TOWN</u>	2000 Census Tract	2010 Census Tract
Riverhead	1697.01	1697.01
	1697.02	1697.03
		1697.04
	1698	1698
	1699	1699.01
		1699.02
Brookhaven	1594.1	1594.1
Southampton	1904.01	1904.01
	1904.02	1904.02

#### 4. Key Conclusions:

- There is an apparent overall general demand pool, net of existing, comparable program-assisted apartments, for over 530 units of affordable rental housing at the proposed rents and without additional direct rental subsidies.
- The required <u>capture rate</u> of the "<u>net demand</u>" estimate by the proposed units is only 9.0% of the general family LIHC demand.
- The required capture rate of the various AMI components and unit configurations
  of the proposed project, after adjustments for household size, ranges between
  4.4% and 10.7% with a weighted average of 8.6% well under the 20% threshold.
- The proposed unit mix is considered appropriate for the target population, and marketable, and the units should be easily absorbed in this location.
- Proposed unit rents at the 60% AMI level are positioned well below the adjusted Market Rent, and will enjoy a significant marketing advantage over conventional projects.
- The absorption should result in reaching stabilized occupancy within 4 months after completion of the construction,

- 5. Long Term Feasibility There appears to be a sustained demand for non-age-restricted, affordable rental units in this Market Area with a very limited supply of non-elderly projects. In addition, the need for affordable replacement housing for units impacted by the recent flood damage magnifies this need. This project is expected to be successfully absorbed in a relatively short period. It is further expected that the project will maintain near 95% or higher stabilized occupancy over the mid- and long-term future.
- 6. No modifications are recommended to the proposed, given the occupancy and size constraints of the programs, characteristics of the target population, and the apparent demand estimated in the analysis.
- 7. Market Strengths of the proposed include the location in the western suburbs, the convenient retail and service in the immediate area, and the full conditions at rental projects throughout the Market Area and adjacent areas. There are no apparent market weaknesses.
- 8. The market area has seen one affordable senior project completed in the past 10 years. John Westley Village III Apartments is a 92-unit, age-restricted LIHC project completed in 2004 2005 with no rental assistance. However, given the unmet demand particularly in non-age restricted units, the existing projects have <u>not</u> been able to satisfy the need for affordable units in this community and market area, particularly for low income households and for younger households.
- 9. Based on data from the September 2014 survey Waverly conducted of nine non-age-restricted apartment projects (1,771 units) within or adjacent to the PMA, the current vacancy rate in the Town of Riverhead Market Area is 1.2%, with 21 vacancies 14 of which are in one older project. There are 5 vacancies in the LIHC units, for a vacancy rate of 1.2%.

#### INTRODUCTION

Waverly Research Group has prepared this market study for the proposed project in accordance with market study regulations and guidelines for the Low Income Housing Tax Credit (LIHC) program as administered by the NYS Homes and Community Renewal, Division of Housing and Community Renewal and specified in the Capital Programs Manual, Sub-Section 5.06. In general, the study follows generally accepted procedures for a professional market study, including the identification and analysis of the site circumstances, demographic and economic conditions in the area, existing housing supply, and projected demand for rental housing. Additional procedures and descriptions based on standards adopted by the National Council of Housing Market Analysts (NCHMA) for the Market Analyst industry are included where appropriate, and the study generally adheres to the NCHMA Standard Definitions of Key Terms Used in Market Studies for Housing Projects.

There are several general underwriting criteria used by DHCR which are distinct to this program analysis and affect the housing demand projection and the project evaluation. These criteria are listed below.

- The target population for elderly housing includes households headed by persons age 55 and above; projects may elect to serve only those age 62 and above. There is no age limit for tenant eligibility used in this project.
- The target income range for projects includes households who will pay between 30% and 48% of their income for gross rent that is, street rent plus utilities. Households receiving Rental Assistance will pay no more than 30% of their income for gross rent.
- The project penetration rate should be 20% or less of the total net effective demand for the area, including components by size and target AMI level.
- For elderly projects, the demand component from conversion of owners to renters
  does not exceed 10% of the total age and income-qualified homeowners in the
  defined market area.
- The initial income-eligible demand pool is adjusted for occupancy at all other program assisted units. This yields a conservative, net demand estimate.
- While the primary market area generally will account for 70% to 80% of the demand for a project, with the balance deriving from outside that defined area, this methodology recognizes only the defined local, primary market area as the source of demand. This again is a conservative approach, and may particularly understate elderly demand in areas that have seen significant in-migration of working adult households in past years (the adult children effect).

In addition, there are several terms that will be used throughout the study, which have very specific meanings within a real estate framework, but which may have other meanings in other contexts. Two sets of terms in particular are identified here to avoid confusion in the study.

#### Type of Project Rent Structure:

- Conventional also referred to as "market-rate", reflects projects which are developed without any program funding from public or private sources, using equity and conventional finance. Rents are established by the owner, typically without regulatory constraints.
- Assisted projects that use some form of program financing designed to make rents more affordable. The financing may include federal and state grant, loan or loan guarantee programs; the Low Income Housing Tax Credit program, direct rental assistance, and in some cases private grants or preferential loans.
- Subsidized projects that have direct rental assistance, which allows tenants to pay only an affordable proportion of their income for rent, with the balance paid by another agency (usually governmental). These subsidies are project-based; that is, the subsidies are attached to the units. <u>Tenant-based</u> subsidies are carried by the tenants, who may use them in assisted or conventional projects. Note: all subsidized projects are also assisted projects, but not all assisted projects are subsidized.

#### RENT INCLUSIONS:

- Gross Rent refers to the total rent payment, including sewer, water, gas and electric utilities. (Cable and telephone utilities are excluded from this definition.) Gross rents are usually identified as a monthly rent. Gross rents are used in studies for program usage such as LIHC maximum rents or HUD Fair Market Rents.
- Net Rent, also called "street rent", involves the rent paid to the landlord, and usually excludes some or all utilities. Net rents are used in comparisons with conventional projects, and are also usually identified as a monthly rent.
- <u>Utility Allowance</u> is the amount of the Gross Rent not included in the Net Rent, and reflects the estimated amount a tenant will have to pay out-of-pocket for utilities.

The analysts performed an in-depth, on-site analysis in the market area, surrounding neighborhoods, and the site. Personal interviews were conducted with local area real estate professionals, municipal planners and other persons knowledgeable of the local housing market, particularly local area rental management firms and apartment managers.

Among sources used and cited throughout the study are the U.S. Census of Population and Housing, as well as the latest versions of the American Community Survey; the New York Department of Labor; the Town of Riverhead municipal governments; the U.S. Department of Housing and Urban Development; and pertinent information and materials collected from local professional real estate sources. Throughout the study, demographic and income estimates and projections are derived from calculations, interpolations and projections of data developed by Nielsen, prepared in HISTA data formats by Ribbon Demographics. The 2014 HISTA data in this study were compiled and published in January 2014, and include correlations to the 2010 Census and the 2008 – 2012 American Community Survey data.

Specific elements of the methodology are discussed in the text of the study.

#### PROJECT DESCRIPTION

Conifer Realty, LLC, with the Community Development Corporation of Long Island, Inc., has proposed the new construction of Peconic Crossing Apartments, a 48-unit, non-age-restricted project located in the center of the Town of Riverhead in eastern Suffolk County. All of the units in the current proposal will be restricted to occupancy by LIHC eligible tenants, and none of the units are expected to have direct Rental Assistance.

#### Project details include the following:

- The project will be developed for size and income-qualified households with no age restriction. The units will be LIHC-restricted to households earning 60% of AMI or below.
- The project will involve new construction subsequent to the demolition of the existing structure on the site, now housing the Long Island Science Center which will move to new facilities near the Long Island Aquarium and Exhibition Center east of the village center.
- The 48 units will comprise 16-1BR units each with an average 725 square feet and 32-2BR units with an average 950 square feet. All units will be targeted at the 60% AMI level. There will be no project-based subsidy for any units, although Vouchers will be accepted; all rents will fall below the Fair Market Rents for the area.
- The configuration will include 3 handicapped units for the mobility impaired and 1 unit for the hearing and visually impaired. The project will not include any designated supportive services for special needs populations.

The project configuration and rents are shown below:

Number	Bedroom		Net	Utility	Gross	Target
of Units	<u>Size</u>	Size (SF)	<u>Rent</u>	<u>Allowance</u>	<u>Rent</u>	<u> AMI</u>
16	1BR/1Ba	725	\$990	\$33	\$1,023	60%
<u>32</u>	2BR/2Ba	950	\$1,180	\$41	\$1,221	60%
48						

 The project consists of one 4-story building with residential above first floor garage parking. The garage parking will comprise 48 spaces; none will be assigned. There will be on-site management, with card-key access to the residential units.

- Project amenities will include the following:
  - o Office for on-site management
  - o Laundry room
  - o Community room
  - o Community computer/business center
  - o Fitness center
  - o Elevators
  - o Key fob security entry
- Unit amenities will include:
  - o Refrigerator
  - o Stove
  - o Dishwasher
  - o Microwave
  - o Walk-in Closets
  - o Carpeting
  - o Mini-blinds
  - o Central air conditioning
  - o Internet connectivity
  - o CATV connectivity
- The rents will include cold water, sewer and trash removal, and gas heat and hot
  water will also be included. The tenant will be responsible for electric, CATV, internet
  and telephone utilities.
- Insert Statement about Transportation Oriented Development, any features relating to that category, plus a statement about flood recovery from Sandy.
- The Architect is Beatty, Harvey, Coco Architects LLP. The most current date of the architectural plan is pending .
- Construction is expected to begin Summer/Fall 2015 with a projected occupancy date in the Summer/Fall of 2016.

#### **MARKET AREA DESCRIPTION**

The definition of a market area for any real estate use is generally limited to the geographic area within which consumers will consider the available alternatives to be relatively equal. This process implicitly and explicitly considers the location and proximity to consumer generators, transportation access, and the proximity and scale of competitive options. On occasion, both a primary and a secondary area are defined, where the primary area consumers will have the greatest propensity to choose a specific product at a specific location, and the secondary area consumers are less likely to choose the product but will still generate significant demand.

In almost all new apartment developments, a number of the tenants come from outside the defined primary (and/or secondary) market area. Out-of-market demand is not specific to any geography, and is often "opportunity-oriented": demand is generated by the availability of units. Out-of-market demand includes elderly households who return to their home of origin, elderly parents "imported" by their children, and households of any age who move because appropriate and affordable housing options are available. This evaluation considers demand from the <u>defined primary market area only</u>. No adjustment is made for demand from a secondary market area or for out-of-market demand.

#### PRIMARY MARKET AREA

A primary market area definition is typically based on analysis of population and housing development, transportation and geographic patterns, housing stock conditions, and the location of competitive affordable housing with respect to the proposed site. In the case of Riverhead (on Long Island), the primary factor is the geographic location of Riverhead CDP within the Town of Riverhead. Riverhead CDP is located at the mouth of the Peconic River, which effectively splits the easternmost part of Long Island splits into a North and South Fork. Riverhead CDP includes the Town's main commercial district. Transportation corridors serving the area include NY Highway 25 (Middle Country Road/eastwest), Highway 24 which extends from the eastern terminus of Interstate 495/Long Island Expressway through Riverhead to Highway 27 (Sunrise Parkway) at Hampton Bays. Also taken into consideration is Riverhead's position in regard to surrounding Towns. In addition, the trends observed by and opinions of local apartment managers are used to substantiate the assumptions.

Based on these factors, the effective market area for the project is defined as the Town of Riverhead in its entirety, the eastern portion of the Town of Brookhaven, and the northern portion of the Town of Southampton lying south of Riverhead, which contains a small portion of the CDP,. Some consideration was given to including the census tracts along the southern coast but they constitute their own markets due to residential density along Montauk Highway which parallels the Atlantic Coast. This area is defined by the following

Census Tracts. The overall boundaries remained unchanged between the 2000 and the 2010 Censuses, but two tracts were split such that the 2010 Census geography comprises nine tracts rather than seven.

RIVERHEAD MARKET AREA
PRIMARY MARKET AREA DEFINITION - CENSUS TRACTS

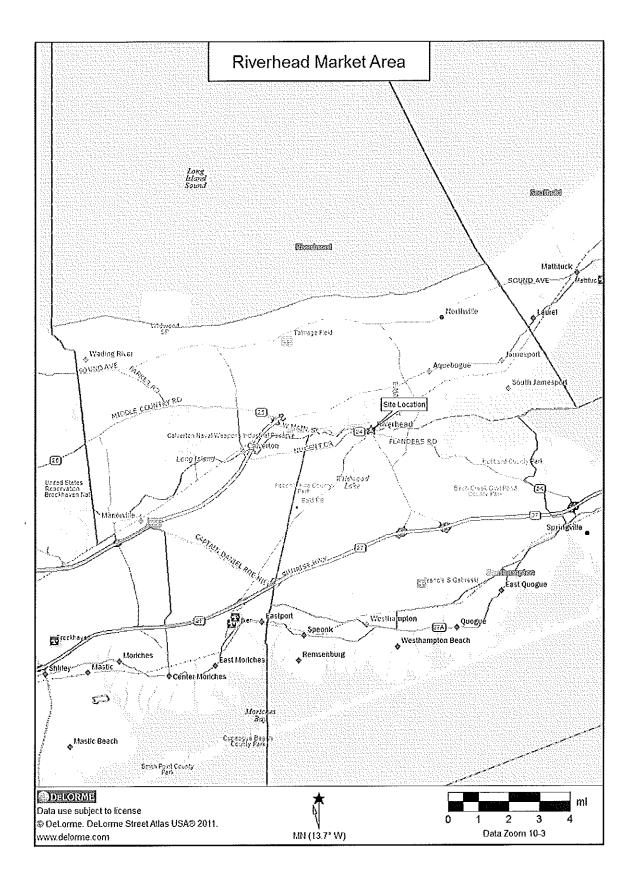
<u>TOWN</u>	2000 Census Tract	2010 Census Tract
Riverhead	1697.01	1697.01
	1697.02	1697.03
		1697.04
	1698	1698
	1699	1699.01
		1699.02
Brookhaven	1594.1	1594.1
Southampton	1904.01	1904.01
	1904.02	1904.02

Suffolk County is primarily suburban to exurban in nature, with development and population density declining from west to east. The easternmost parts of the County are more rural in character, with more agricultural land use. The Suffolk county seat is in Riverhead, although many county offices are in Hauppauge on the west side of the county which has the highest population density. Suffolk is the fourth most populous county in the state.

The Riverhead Census Defined Place (CDP) is in south-central part of the Town Riverhead, and the location of the Town offices. There is relatively easy access from the Riverhead community and the site to the eastern terminus of the Long Island Expressway (3 miles west) and to a Long Island Railroad station (0.35 mile northwest of the site), which provides access to the remainder of Long Island and to New York City. Several local thoroughfares also connect the Riverhead community to the Town of Southampton, and more densely developed areas in the south part of the Island along the Sunrise and Montauk Highway corridors.

Other adjacent or nearby towns in Suffolk County are considered to form separate market areas, and in many cases are distinctly different in character from Riverhead. While it is likely that residents at the proposed project will be drawn from adjacent or reasonably close areas, some potential local residents may choose to migrate to other areas in the Nassau - Suffolk region. It is the consultant's opinion, fostered by conversations with local officials and residents in Riverhead, that the net migration effect will balance at zero, and the defined market area will best represent the population served by the proposed project.

The market area is shown on the map on the following page.



#### SITE AND COMMUNITY DESCRIPTION

The site for the proposed apartment project is located in Riverhead CDP, within the Town of Riverhead in the eastern part of Suffolk County, roughly three miles east of the terminus of the Long Island Expressway (I-495). The site is located in the southwest quadrant of the intersection of Main Street (Highway 25) with Peconic Avenue in downtown Riverhead. The site is located in Zip Code 11901 and Census Tract 1698 in Suffolk County, New York. Census Tract 1698 is not designated as a Difficult to Develop Area nor a Qualified Census Tract by HUD for 2015.

The site is currently occupied by a two- and three story building and its parking lot, currently housing the Long Island Science Center which is moving to a more appropriate site east of the downtown near the Long island Aquarium and Exhibition Center. The site is adjacent to the Chase Bank at the intersection of W. Main and Peconic. The irregular parcel comprises a total of 0.51 acres and is now zoned DC1 (Downtown Center), which will allow the proposed development. All utilities are available to the site, including gas.

The site is conveniently located with respect to local shopping, employment centers, and public services. Adjacent uses are primarily commercial, with retail, restaurants and offices located along Main Street in Riverhead Central Business District. There is a local park to the southwest of the site on the Peconic River. Route 25/Main Street is a two-lane east-west highway running through downtown Riverhead, with older commercial development. Roanoke Street, which extends north from Main Street, includes many of the local municipal and county services. The Riverhead fire department is 3 blocks north on Roanoke and the Police Station is 4 blocks east on Main.

Other public services and retail in proximity to the site includes the new post office located roughly 1.5 miles west of the site on W. Main. Old Country Road skirts the northern boundary of the CDP roughly 1.5 to 2 miles north of the site, with a variety of free standing "big box" stores (including Wal-Mart, Home Depot, Target and Kmart) and shopping centers containing both service and retail, along with boutique stores and pharmacies. There are two supermarkets near the intersection of Old Country Road and Mill Road (Waldbaum's Grocery and Stop & Shop). The Riverhead Free Library is within walking distance north of the site on Griffing Avenue. There is also a major discount shopping area (Tanger Outlets) located roughly 2.5 miles west of the downtown between W. Main and Old Country Road.

The community is served by the Riverhead Central School District. The elementary schools serving the site are Roanoke Avenue Elementary (K-4), located about 1/3 mile north of the subject on Roanoke, and Pulaski Street Elementary (5-6), located 3/4 mile north on Pulaski Street. Riverhead Middle and High Schools are adjacent to each other on Osborne Avenue, roughly 0.8-0.9 miles north. The closest hospital is Peconic Bay Medical Center (formerly Central Suffolk Hospital) at the intersection of Roanoke Avenue and Old Country Road, 1.4

miles north of the site. A number of physicians and dentists offices are located throughout the market area.

Riverhead CDP is located in the eastern part of Suffolk County in the southern part of Riverhead Town, and the south portion of the CDP is in the Town of Southampton. Route 25 connects Riverhead to central Long Island to the west, and Route 24 to the coastal urban areas south. Route 25 also connects Riverhead to the Long Island Expressway, 3 miles west of Riverhead.

The Long Island Railroad and the Suffolk Metro Bus Line have a station roughly four blocks northwest, within walking distance of the site. The LIRR currently offers five trains a day, and bus service is both local and regional. The station itself has not operated as a full service ticket office since the 1970's, and will be leased and occupied by Islandwide Transportation, a regional taxi service. The waiting room and restrooms will still be available to train passengers at peak hours. There is still some consideration for adding additional "scoot" trains to provide more frequent service to the LIRR transfer stations.

In late October 2012, the entire region, including Long Island, was hit by severe flooding and storm damage from Post Tropical Cyclone Sandy. Evidence of the damage ... ADD ANY FLOOD HOUSING IMPACT AND RECOVERY EFFORTS......The impact of the flooding on the housing supply conditions is discussed more fully in the Competitive Environment section.

Reported crime rates vary according to reporting agency. In 2013 The NYS Division of Criminal Justice Services reported a total of 986 Violent and Property Crimes in the Town of Riverhead, which represents an overall 3.0% decrease in crime since 2009 and a 6.6.0% decrease since 2012. The data indicate a 15.8% decrease in violent crime and a 15.8% decrease in property crime from 2012 to 2013. The comparison of crime statistics across market areas is difficult and relatively unreliable, due to the fact that the statistics are self-reported by each law enforcement agency, with little uniformity in definitions and reporting standards

The following pages show the site and services map for the area, and photographs of the site and environs.



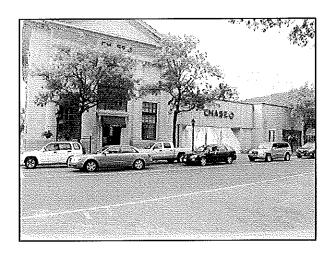
Site from north across Main Street



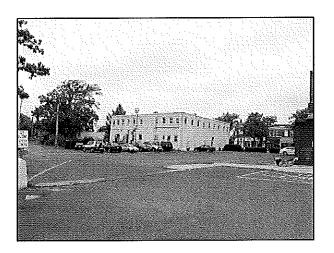
Site from northwest on Main Street showing parking area



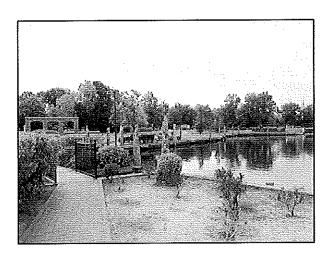
Site from southwest



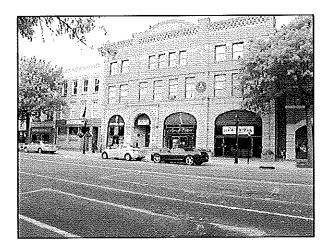
Adjacent Bank to east, with site on right



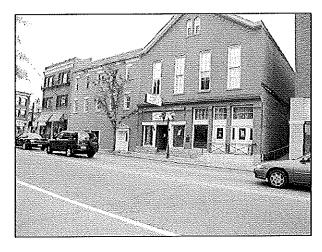
Adjacent building to west of site from southeast



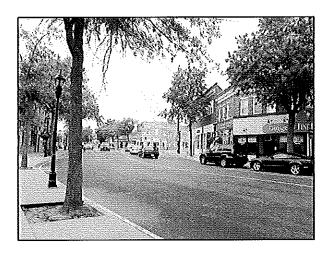
Adjacent park south of site



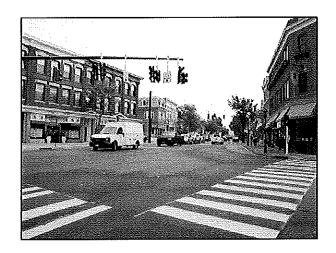
Commercial north of site across Main Street



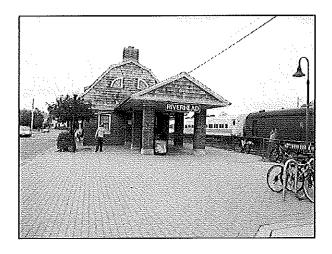
Commercial across Peconic Avenue east of site and bank



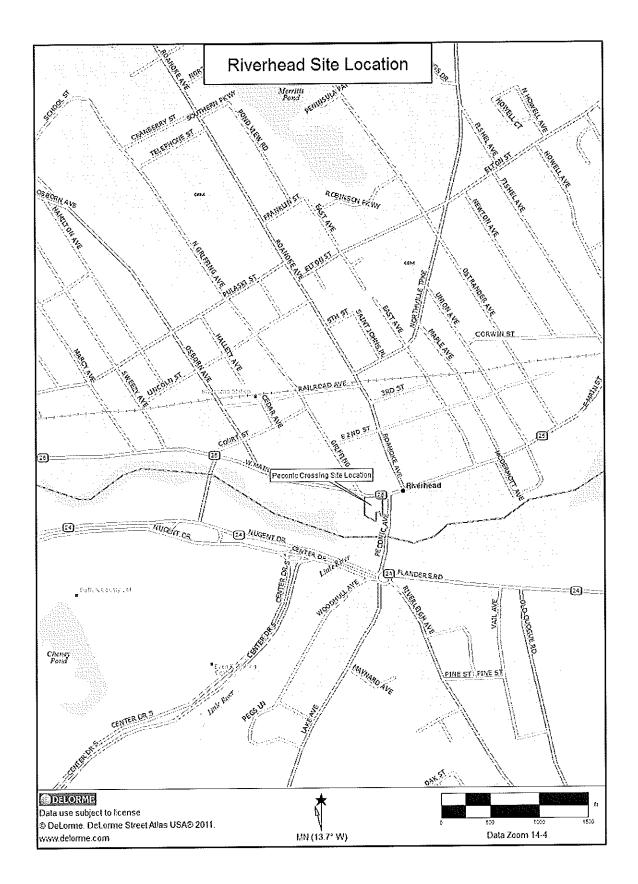
Main Street looking west from site

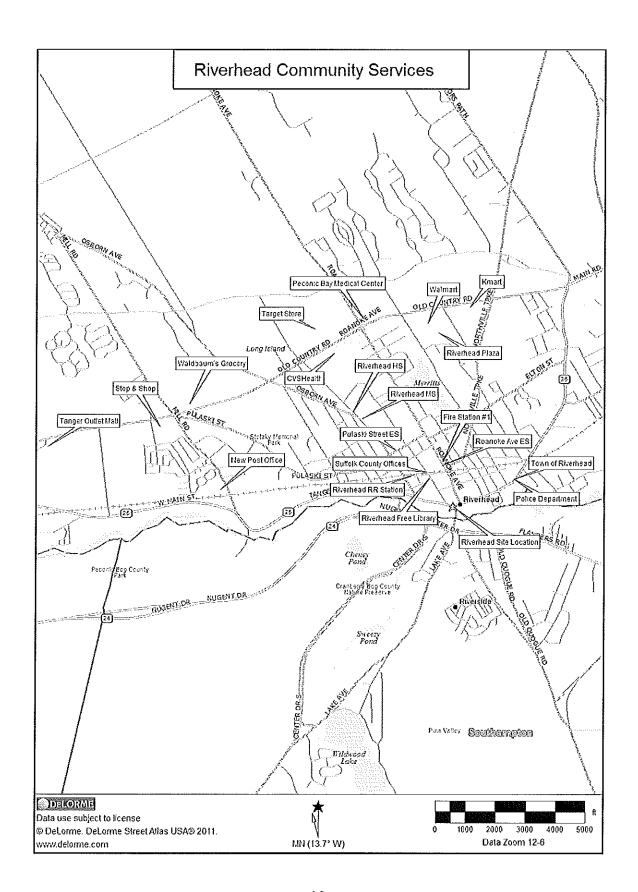


Main Street looking east from Peconic Avenue



Riverhead LIRR Station four blocks northwest of site





#### **ECONOMIC AND DEMOGRAPHIC BASE**

Demand for any real estate use is typically a function of three basic indices - household growth, employment, and income. Population and particularly household data indicate the strength of the consumer base, and the characteristics of those consumer households affect product design and marketing. Employment trends reflect the economic health of the market, as well as the potential for sustained growth. Analysis of the income distribution identifies the ability of target segments to afford a specific product.

For this study, reflecting a specified methodology and an affordable product, these three indices are examined with specific demand goals in mind. Need by type is based on household strength and income distribution, with household size analysis and affordability segmentation to identify eligible households. Demand is estimated using growth trends, mobility, tenure, and income segmentation, to determine the consumer base to evaluate in the context of the competitive environment. Finally, household characteristics such as household size and age help determine the housing features in demand by the consumers.

Normally this type of analysis relies on Department of Housing and Urban Development (HUD) estimates of income medians, levels, and program limits for consumer households. The 2014 HUD Multifamily Tax Subsidy income limits and data are used in this study both in deriving income estimates and defining upper income limits for target household segments. For comparison purposes, the HUD Fair Market Rents are also identified, and reflect 2015 Proposed FMR's issued in August.

For the purposes of this analysis and in accordance with the Guidelines in the Capital Programs Manual, the forecast period is defined as five years, from 2014 to 2019. The 2014 estimates and 2019 forecast were released by Nielsen/Claritas in January-2014, and reflect the base year prior to the year that the project would begin development. The five year forecast allows sufficient time for predevelopment planning, financial approvals by multiple agencies, actual construction, leasing and stabilization. Generally, development requires roughly two years to bring units to the point of occupancy after selection for funding. This yields a typical marketing and lease-up period of approximately six to twelve months. The proposed project could commence construction within six months of funding, with completion 12 to 13 months later.

This type of study will include complete data for the defined Primary Market Area, and some demographic and economic data for the larger jurisdiction, in this case Suffolk County, within which the site and the PMA are located.

#### POPULATIONS AND HOUSEHOLDS

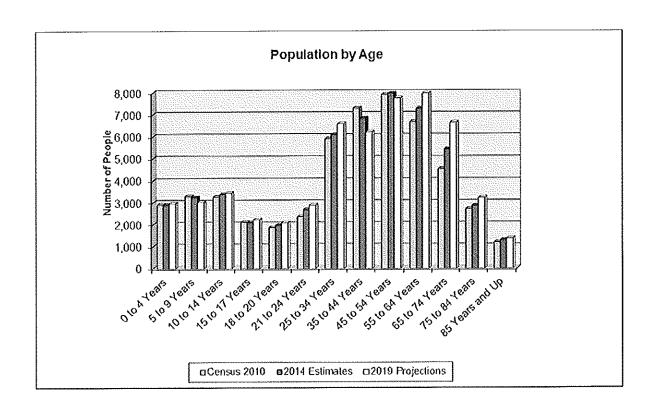
The population of the Town of Riverhead market area experienced above-average annual growth conditions between 2000 and 2010 of over 2% per year, but which according to Claritas-Nielsen has declined to a more moderate 0.9% since 2010. Nielsen projects that the forecast period should see similar moderate growth at 0.8% per year. At this time, more than 450 people per year are added to the population base. The same data and projections showed much more modest growth trends in the general population in Suffolk County. See Table 1.

2000 - 2019							
<u>2000</u>	<u>2010</u>	<u>2014</u>	<u> 2019</u>				
•	•	•	•				
1,419,369	1,493,350	1,499,594	1,511,141				
NUM	BER	GROWTH	I RATE				
<u>Total</u>	<u>Annual</u>	<u>Total</u>	<u>Annual</u>				
9,761	976	23.1%	2.1%				
1,990	498	3.8%	0.9%				
2,306	461	4.3%	0.8%				
GE:							
NUM	BER	GROWTH	I RATE				
<u>Total</u>	<u>Annual</u>	<u>Total</u>	<u>Annual</u>				
73,981	7,398	5.2%	0.5%				
6,244	1,561	0.4%	0.1%				
11,547	2,309	0.8%	0.2%				
1. 2014 data a	are estimates	and 2019 dat	a are projectior	ıs.			
2. Annual grow	vth rates are c	ompound rate	s,				
not simple ave	rages.						
2010 Census	of Population a	and Housing					
2000 Census of Population, SF1							
Nielsen/Ribbo	n Demographi	cs 2014 HISTA	A data				
	POPULAT RIVERHEAD 2000  2000 42,269 1,419,369  NUMI Total 9,761 1,990 2,306  GE:  NUME Total 73,981 6,244 11,547  1. 2014 data a 2. Annual grow not simple ave 2010 Census a 2000 Census	2000 - 2019  2000	POPULATION TRENDS RIVERHEAD MARKET AREA 2000 - 2019  2000	POPULATION TRENDS RIVERHEAD MARKET AREA 2000 - 2019  2000			

The age distribution table (Table 2) details the growth rates among the various population segments between 2000 and 2010, and in the forecast period. The data show increases across the board, and an impressive increase in the younger elderly groups, with a forecast of low population growth or even modest losses in non-elderly cohorts. Growth in the elderly age cohorts is expected to increase with the aging of the "baby boomer" segment.

		TABLE				
			DISTRIBUT			
	RIVEF	RHEAD MA	RKET ARE	A		
		2000 - 2	2019			
		G	rowth/Yr	(***	G	rowth/Yr
	<u>2000</u>	<u>2010</u>	<u>00'-10</u>	<u> 2014</u>	<u>2019</u>	<u> 14 - '19</u>
Less than 18 years	10,258	11,591	1.2%	11,629	11,633	0.0%
Proportion	24.3%	22.3%		21.5%	20.7%	
18 - 34 years	8,448	10,130	1.8%	10,729	11,544	1.5%
Proportion	20.0%	19.5%		19.9%	20.5%	
35 - 54 years	13,063	15,203	1.5%	14,795	13,952	-1.2%
Proportion	30.9%	29.2%		27.4%	24.8%	:
55 - 64 years	3,849	6,671	5.7%	7,280	7,968	1.8%
Proportion	9.1%	12.8%		13.5%	14.1%	
65 - 74 years	3,261	4,533	3.3%	5,434	6,643	4.1%
Proportion	7.7%	8.7%		10.1%	11.8%	
75 - 84 years	2,502	2,717	0.8%	2,869	3,226	2.4%
Proportion	5.9%	5.2%		5.3%	5.7%	
85 years and over	888	1,185	2.9%	1,284	1,360	1.2%
Proportion	2.1%	2.3%		2.4%	2.4%	
Total Population	42,269	52,030		54,020	56,326	
SOURCES:	2000 Cens	sus of Pop	ulation, SI	F1		
	2010 Cens	sus of Pop	ulation an	id Housing	5	
	Nielsen/Ri	bbon Den	nographics	2014 HIS	STA data	

The following chart shows a graphic representation of gains and losses in the various age cohorts.



#### **HOUSEHOLDS**

Household growth in the market area was also above average in the 2000's, corresponding to strong population growth more than offsetting a surprising increase in household size. The number of households is projected to increase at a moderate rate in the forecast period, consistent with population conditions and stabilizing household size.

	TABLE 3 HOUSEHOLD TRENDS							
		IEAD MARKET A						
	2000 - 2019							
Riverhead Ma	rket Area	In Group		Persons Per				
<u>Year</u>	<u>Population</u>	<u>Quarters</u>	<u>Households</u>	<u>Household</u>				
2000	42,269	2,104	15,442	2.60				
2010	52,030	2,151	18,584	2.68				
2014	54,020	2,175	19,175	2.70				
2019	56,326	2,200	19,945	2.71				
Suffolk County	•							
2000	1,419,369	28,578	469,299	2.96				
2010	1,493,350	29,406	499,922	2.93				
2014	1,499,594	29,750	503,508	2.92				
2019	1,511,141	30,200	508,754	2.91				
	PMA HOUSE	HOLD TREND A	NALYSIS					
	NUMI	BER	GROWT	H RATE				
	<u>Total</u>	<u>Annual</u>	<u>Total</u>	<u>Annual</u>				
2000 - 2010	3,142	314	20.3%	1.9%				
2010 - 2014	591	148	3.2%	0.8%				
2014 - 2019	770	154	4.0%	0.8%				
NOTES:	1. 2014 data are e	estimates and 20	019 data are pro	jections.				
	2. Annual growth ra	ates are compou	und rates, not sin	nple averages.				
SOURCES:	2000 Census of Po	pulation, SF1						
	2010 Census of Po	pulation and Ho	ousing					
	Nielsen/Ribbon De	mographics 201	14 HISTA data					

In almost every market, rural and urban, there has been a decline in the household size since 1960, due to a number of sociological factors. These include smaller families, fewer extended or three generation families, a greater number of divorces and single parents, increased personal longevity yielding more elderly, one- and two-person households, etc. (By definition, the minimum household size is 1.0). This has been true in the county for families, but the market area showed a surprising increase in household size.

Tenure among households showed a slightly decreasing proportion of renters over the 2000's, which is forecast to stabilize in the current decade. Nielsen projects net renter change in this market to be a gain of nearly 150 renter households in the forecast period, all things being equal.

TABLE 4 HOUSEHOLDS BY TENURE RIVERHEAD MARKET AREA 2000 - 2019					
	<u>Households</u>	<u>Owner</u>	<u>Percent</u>	Renter	<u>Percent</u>
2000	15,442	11,870	76.9%	3,572	23.1%
2010	18,584	14,572	78.4%	4,012	21.6%
2014	19,175	15,045	78.5%	4,130	21.5%
2019	19,945	15,670	78.6%	4,275	21.4%
:		SUFFOLK (	COUNTY		
	<u>Households</u>	<u>Owner</u>	<u>Percent</u>	<u>Renter</u>	<u>Percent</u>
2000	469,299	374,360	79.8%	94,939	20.2%
2010	499,922	393,507	78.7%	106,415	21.3%
2014	503,508	395,438	78.5%	108,070	21.5%
2019	508,754	398,644	78.4%	110,110	21.6%
NOTES:	1. 2014 data	are estimates	s and 2019 o	data are proje	ections.
SOURCES: 2000 Census of Population, SF1 2010 Census of Population and Housing Nielsen/Ribbon Demographics 2014 HISTA data					

In the following income section, each of the tables addressing the income distribution for the households across the forecast period also provides an enumeration of the household sizes for total households and renters. Table 5 provides the total household size distribution without regard to income.

# TABLE 5 HOUSEHOLDS BY SIZE RIVERHEAD MARKET AREA 2014

Primary Market Area	30				in pullet Keristil de musica i sus seminatus em el de	S Salver Const. (A Section Const. Con	
	<u>Ow</u>	<u>ner-Occu</u>	<u>oied</u>	Re	nter-Occupied		
		(	Cumulative			Cumulative	
Household Size	<u>Number</u>	<u>Percent</u>	<u>Percentage l</u>	<u>Number</u>	<u>Percent</u>	Percentage	
One Person	3,435	22.8%	22.8%	1,427	34.6%	34.6%	
Two Persons	5,233	34.8%	57.6%	1,075	26.0%	60.6%	
Three Persons	2,196	14.6%	72.2%	567	13.7%	74.3%	
Four Persons	2,231	14.8%	87.0%	377	9.1%	83.4%	
Five or more Persons	1,950	13.0%	100.0%	684	16.6%	100.0%	
Total Households	15,045	100.0%		4,130	100.0%		
SOURCE:	SOURCE: Nielsen/Ribbon Demographics 2014 HISTA data						

Generally, the proportion of single person households is just over 25%, considered a very low proportion, and is around 35% for renters (although higher for lower income renters), while the incidence of single person households among owners is only 23%. This would tend to indicate that the need among prospective renters is for all size units, with the largest need in 1BR and 2BR units, although again there is surprising strength in the larger unit need as well.

#### **INCOME**

Establishing the factor to identify which target households are eligible by income requires the definition of the limits of the affordable income range. Typically in demand analysis for assisted programs that restrict income eligibility, the upper limit is set using HUD limits for such programs at 60% of the area median income, in this case, adjusted for household size. This analysis converts household size into bedroom mix using reasonable occupancies – 1BR units will serve households with one or two persons, and 2BR units will serve households with 2 – 4 persons, while 3BR units serve households with 3 to 6 persons. Limits are usually used based on the average size: therefore, a 1BR unit can accommodate up to two people according to density standards, but the expected average is 1.5 persons; 2BR = 3 people; and 3BR = 4.5 people. This includes expected household size and usage by elderly households, and generally are standards used in affordable housing programs.

TABLE 6 PROGRAM INCOME LIMITS AND MAXIMUM RENTS NASSAU-SUFFOLK HMFA 2014							
<u>50%</u> <u>60%</u>							
Target Income	Income	Maximum	Proposed	Income	Maximum	Proposed	
<u>Level</u>	<u>Limit</u>	<u>Rent</u>	<u>Rent</u>	<u>Limit</u>	<u>Rent</u>	<u>Rent</u>	
1BR	\$39,425	\$986	NA	\$47,300	\$1,183	\$1,023	
2BR	\$47,300	\$1,183	NA	\$56,760	\$1,419	\$1,221	
2014 Median Family Income \$105,100							
HUD FAIR MARKET RENTS (Proposed FY 2015)							
	<u>OBR</u>	<u>1BR</u>	<u>2BR</u>	<u>3BR</u>	<u>4BR</u>		
	\$1,100	\$1,395	\$1,718	\$2,234	\$2,572		
SOURCE: U.S. Department of Housing and Urban Development.							

Target income range analysis for LIHC projects in general will use ranges with specified upper and lower limits. The lower limit is usually established using an assumed maximum proportion that a household will pay – typically 35% for a non-elderly household and 40% for an elderly household – applied to the proposed rent. An apartment for an age-restricted household with a gross rent of \$600, for example, will have a target income range with a lower limit of \$18,000, while a non-age-restricted household would have a lower limit of \$20,500. The upper limit is usually the maximum Multifamily Tax Subsidy Income Limit for the average household size for the subject unit as calculated and published by HUD, as shown in the table above. In those cases where the units have Project Based Rental Assistance, the lower limit is set at \$0, and the upper limit is still the HUD Income Limit for the target AMI level, unless the subsidy contract specifies a lower AMI limit.

In New York, however, the affordability range for non-subsidized units, including both upper and lower income limits, is defined by the proposed rents and general affordability standards identified by DHCR. Lower limits are established by assuming that a household can afford to pay up to 48% of its income for housing expenses, including utilities. The upper limit is established by program income limits at 30% of income. These limits are in place regardless of the household size and the target AMI level, based strictly on the proposed rent.

**NOTE:** The most recent Consumer Expenditure Survey (CE 2013 published September 9, 2014) indicates that the <u>average</u> housing cost paid by <u>all renter</u> households is around 38.2% of gross income. However, the <u>average</u> cost paid by very low income households (households where the gross income is below \$15,000) is <u>40.7% of income</u> and low income

households (generally \$15,000 to \$30,000 – generally eligible for LIHC but not subsidies) is 37.3%; these are in the middle of the DHCR affordability range. For seniors, including homeowners, the average cost of housing is a little higher than non-elderly at 34.3% of income compared to 22.6% for all households, which implies that elderly renters is higher still at around 39%. In very tight markets, some renters have paid in excess of 50% of their incomes for housing, but that limit tends to defeat the purpose of the affordable housing programs.

In Town of Riverhead, the rents used to calculate these limits are established well below the maximums allowed at the target AMI levels under the LIHC program, and well below the Fair Market Rents for the area. This analysis uses the income distributions for households in the Town of Riverhead PMA as the income standard, not Suffolk County incomes.

With the relatively high renter incomes (estimated in 2014 at \$39,800) and the rent increases over recent years, there are a significant proportion of renter households with very low incomes, who could not afford to pay the typical market rents without direct rental subsidies. There is also a substantial segment that would fall into the low and moderate income category - those that would need assisted units but not direct subsidies. The proportions of the households in the target income segments for each category and AMI level of the proposed project will be developed in the demand section.

The guidelines request income distributions by household size and tenure for the current and forecast years in this analysis, and this breakdown is readily available using the Nielsen/Ribbon Demographics HISTA estimates and projections.

> TABLE 7 TOWN OF RIVERHEAD MARKET AREA (4 tables)



www.ribbondata.com

HISTA 2.2 Summary Data Riverhead Market Area

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Nielsen Claritas

# Total Households

All Age Groups Year 2014 Estimates

	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	358	282	89	81	31	841
\$10,000-20,000	842	403	151	57	89	1,542
\$20,000-30,000	994	504	171	210	79	1,958
\$30,000-40,000	394	509	125	85	123	1,236
\$40,000-50,000	644	439	166	97	163	1,509
\$50,000-60,000	413	483	205	63	119	1,283
\$60,000-75,000	286	639	207	169	205	1,506
\$75,000-100,000	505	741	514	333	288	2,381
\$100,000-125,000	125	800	308	475	393	2,101
\$125,000-150,000	143	506	224	401	338	1,612
\$150,000-200,000	66	582	385	300	494	1,827
\$200,000+	92	420	218	337	312	<u>1,379</u>
Total	4,862	6,308	2,763	2,608	2,634	19,175

R	en	ter	H	ous	eh	വി	ds
ıv	СП	LCI	11	vuo		V.	uэ

All Age Groups						
Year 2014 Estimates						
	1-Person	2-Person	3-Person	4-Person	54-Person	
	Household	Household	Household	Household	l Household	Total
\$0-10,000	137	196	21	58	16	428
\$10,000-20,000	338	200	50	21	16	625
\$20,000-30,000	261	57	63	110	33	524
\$30,000-40,000	122	140	79	43	115	499
\$40,000-50,000	252	65	24	14	61	416
\$50,000-60,000	121	55	126	7	65	374
\$60,000-75,000	73	49	47	9	51	229
\$75,000-100,000	31	69	53	1	176	330
\$100,000-125,000	43	124	84	60	18	329
\$125,000-150,000	16	11	12	43	31	113
\$150,000-200,000		23	3	5	87	131
\$200,000+	<u>20</u>	<u>86</u>	<u>5</u>	<u>6</u>	<u>15</u>	<u>132</u>
Total	1,427	1,075	567	377	684	4,130

	Total Households								
	All Age Groups								
Year 2019 Projections									
1-Person 2-Person 3-Person 4-Person 5+-Person									
HouseholdHouseholdHouseholdHousehold									
\$0-10,000	359	265	64	81	33	802			
\$10,000-20,000	812	355	125	55	69	1,416			
\$20,000-30,000	1,040	458	146	170	62	1,876			
\$30,000-40,000	426	501	132	85	112	1,256			
\$40,000-50,000	567	377	137	65	122	1,268			
\$50,000-60,000	429	493	204	53	128	1,307			
\$60,000-75,000	313	627	239	135	206	1,520			
\$75,000-100,000	508	728	513	314	285	2,348			
\$100,000-125,000	152	805	297	448	373	2,075			
\$125,000-150,000	184	536	259	449	376	1,804			
\$150,000-200,000	99	737	453	313	561	2,163			
\$200,000+	173	631	324	519	463	<u>2,110</u>			
Total	5,062	6,513	2,893	2,687	2,790	19,945			

	Renter Households								
All Age Groups									
	Year 2019 Projections								
	1-Person 2-Person 3-Person 4-Person 5+-Person								
	Household	Household	Household	Household	Household	Total			
\$0-10,000	140	186	21	62	17	426			
\$10,000-20,000	337	185	55	22	13	612			
\$20,000-30,000	276	50	59	96	30	511			
\$30,000-40,000	137	121	86	44	108	496			
\$40,000-50,000	211	60	28	11	52	362			
\$50,000-60,000	115	53	129	3	78	378			
\$60,000-75,000	87	58	53	9	65	272			
\$75,000-100,000	35	78	56	2	178	349			
\$100,000-125,000	55	125	70	65	19	334			
\$125,000-150,000	28	19	20	51	45	163			
\$150,000-200,000	21	45	9	8	96	179			
\$200,000+	<u>43</u>	<u>115</u>	<u>10</u>	7	<u>18</u>	<u>193</u>			
Total	1,485	1,095	596	380	719	4,275			

The most critical of these income distributions is the current year renter distribution. The 2014 renter distribution matrix forms the basis for the definition of affordability segments for each of the AMI levels discriminated by bedroom size in the Demand section later in the study.

#### **ECONOMICS AND EMPLOYMENT**

The economic situation for Town of Riverhead is statistically represented by the employment activity, both in workers and jobs, in Suffolk County as a whole. No job data are available at the Village or Town level for this market, and the majority of the jobs and workers are concentrated in the western portions of the County. Current employment by place of residence is 745,300, with a 2014 unemployment rate of 5.5% through August 2014, down from 6.4% in 2013 due as much to a decline in the labor force as to an increase in employed workers.

The County in this case encompasses a broader geographic and categorical employment base than Town of Riverhead, and the entire Long Island region also is influenced by the New York City metro area. However, given the limits on available data and the limited degree of commuting within the area, the employment trends in Suffolk County can be assumed to reflect general conditions in the market area. These data are slightly limited in time – labor force data are current through the middle of summer of 2014, but jobs data only reflects 2013. In the volatile economy now in effect, the current economic picture may vary substantially from the trends through 2008, reflecting the recession of 2008-2009 and the slow recovery since.

The economy in Suffolk County presents a stronger economic picture at this time than most areas of the state and nation during the current recession and slow recovery. Labor data for 2008 through 2013 indicate initial employment declines with some recent recovery over the past five years, after reasonably strong gains in employed workers since 2000. Job data indicate that job creation in the private sector and the public sector has been positive if modest in the past two years, after losses during the recession. In general, these trends show a stronger recovery than the national economy, although growth has been hampered.

The national economy in general has shown sluggish signals in the past ten years, with a significant recession in 2000 – 2002 and a purported recovery in 2003 and 2004, but with very little recapture of the jobs lost. That recession was highlighted by lower factory orders and increasing transfer of jobs offshore, increased unemployment claims, increasing and longer layoffs and reduced consumer confidence, while the recovery showed fewer primary employment jobs such as manufacturing, and more service and government jobs.

The national economy in general has shown sluggish signals since 2000, with a significant recession in 2000 – 2002, and a largely jobless recovery in 2003 and 2004, but with very little recapture of the jobs lost. That recession was highlighted by lower factory orders and increasing transfer of jobs offshore, increased unemployment claims, increasing and longer layoffs and reduced consumer confidence, while the recovery showed fewer primary employment jobs such as manufacturing, and more service and government jobs.

At this time, the national economy is still showing lingering signs of weakness, originally related to difficulties in the financial and credit markets, major declines in the housing industry, and increasing unemployment. The economy was in recession between December 2007 and autumn 2009, and although economic growth has ostensibly resumed in the past few quarters, that growth has been slow in most months with a slight pick-up in late 2013, and many leading economic indicators continue to decline or resist improvement– again particularly employment. (While the unemployment rate has declined, this is considered primarily due to the shrinkage of the labor force, rather than strong employment growth.) Many economists predict that employment will not actually recover until well after 2015, and job growth will be slow for the remainder of the decade.

The Suffolk County economy will likely experience some restraining impact from this trend, with slower than potential economic growth and therefore population growth.

There are several large employers in the region, mostly in central and western Suffolk, in particular Stony Brook University and Medical Center and Brookhaven National Laboratory in Upton. The local economy is oriented to education/health care, government, and trade, as well as professional and technical services. The manufacturing and technology sector is still substantial in the local economy, but continues to decline.

Jobs data have historically been reported using the Standard Industrial Classification (SIC) system. This has now been replaced by the North American Industry Classification System (NAICS), which will serve as the new structure for classifying business activity in the United States. The New York State Department of Labor began publishing NAICS-based state and local employment estimates in spring 2003, followed by final revisions to statewide and local area data (called a "benchmark") for previous calendar years (2000-2002).

Table 8 presents jobs data by place of work for Suffolk County for 2000, 2008 and 2013 reported under the NAICS system. The number of jobs showed a gain of around 44,200 between 2000 and 2008, with gains in most sectors except manufacturing and information jobs, and public employment has declined since 2008.

### TABLE 8 EMPLOYMENT BY INDUSTRY GROUP (NAICS) SUFFOLK COUNTY 2000 - 2013 (Place of Work)

(Place of Work)								
		,	Growth		Growth	Avg. 2013		
	<u>2000</u>	<u>2008</u>	<u>80' - 00</u>	<u>2013</u>	<u>08 - 113</u>	Wage/Week		
JOBS:								
Manufacturing	65,523	57,223	-1.7%	54,500	-1.0%	\$1,180		
Construction, Natural Resources	35,518	42,386	2.2%	40,375	-1.0%	\$1,141		
Trade	108,999	116,630	0.8%	114,094	-0.4%	\$850		
Trans. And Utilities	19,532	19,481	0.0%	18,373	-1.2%	\$918		
Information	15,940	11,311	-4.2%	9,416	-3.6%	\$1,300		
Financial Services	28,655	29,848	0.5%	28,410	-1.0%	\$2,274		
Professional/Technical Svcs.	75,223	81,479	1.0%	87,922	1.5%	\$1,100		
Education/Health Care	72,565	87,292	2.3%	94,672	1.6%	\$895		
Leisure and Hospitality	38,051	47,392	2.8%	56,365	3.5%	\$411		
Other Services	20,214	22,120	1.1%	22,917	0.7%	\$551		
Government	<u>97,038</u>	106,226	1.1%	100,065	-1.2%	\$1,260		
Total	578,299	622,567	0.9%	628,769	0.2%	\$1,027		
Total Private	481,261	516,341	0.9%	528,704	0.5%	\$983		
NOTES: 1.	Annual gr	owth rates	are comp	ound, not	simple ave	erages.		
2.	Data use	NAICS syst	em, with S	SIC data co	nverted p	rior to 2001.		

SOURCE: New York State Department of Labor

Average incomes from wages are high in Suffolk County, with an overall annual average for all jobs at approximately \$53,400.

(NOTE: there have been several changes in the employment data reporting system in the past 25 years, which make data difficult to compare directly, in both this section and the labor force trends section to follow. In particular, 2000 - 2013 data for employment by place of residence [workers] have been revised to a 2013 benchmark, while data prior to 2000 have not been revised.)

Table 9 indicates the major employers in Suffolk County. There have been several recent small expansions in a variety of industries mostly in central and western Suffolk County, including relocated and expanding pharmaceutical companies. D'Addario, a manufacturer of musical instrument strings and other accessories, continues to expand primarily through consolidation of operations elsewhere. At the same time, there have been some reductions and closings in Suffolk County this year, including some 200 Adecco employees cut in Melville, Clearwater Paper announced the closing of its facility in Central Islip with a loss of 150+ workers and Bimbo Bakeries/Entenmann's will close its facility in Bay Shore, laying off 178 employees.

TABLE 9
SELECTED MAJOR PRIVATE EMPLOYERS
SUFFOLK COUNTY
2014

			Number of
<u>Firm</u>	<u>Location</u>	<u>Business</u>	<u>Employees</u>
Stony Brook University	Stony Brook	Higher Education	14,000
Stony Brook Medical Center	Stony Brook	Health Care	5,777
Brookhaven National Laboratory	Upton	Scientific Research	3,100
Canon USA	Melville	Imaging Equipment	1,800
CA Technologies	Melville	Software	1,500
Peconic Bay Medical Center	Riverhead	Health Care	1,200
D'Addario & Co.	Farmingdale	Musical Instrument Strings	790
Henry Schein	Melville	Dental Product Distribution	700
Riverhead Central School District	Riverhead	Education	650
NBTY	Amityville	Nutritional Supplements	350
SOURCE: Corporate websites, Long	Island Business	News, Long island Press	

There was a substantial increase in employed workers from 2000 through 2008, slightly higher than in the 90's, and with substantial declines in employed persons since 2008. 2013 employment declined to 742,000 workers, with unemployment reported at 6.4%, although the latest employment data show an increase as of August to 745,300 workers with jobs and a decline in unemployment to 5.5% due to a decline in the labor force as well as an increase in employed workers. See Table 10.

TABLE 10								
		FORCE TR						
		OFK COR						
		90 - 2013						
	(Place	of Reside	nce)					
		<u> 1990</u>	<u>2000</u>	<u>2008</u>	<u> 2013</u>			
Civilian Labor Force		708,700 735,900 797,100 792,800						
Employment	677,700 710,800 757,100 742,00							
Unemployment	31,000 25,100 40,000 50,80							
Unemployment Rate	!	4.4%	3.4%	5.0%	6.4%			
CHANGES IN EMPLOYMENT LEVELS								
NUMBER GROWTH RATE								
	<u>Total</u>	<u>Annual</u>	<u>Total</u>	<u>Annual</u>				
1990 - 2000	33,100	3,310	4.9%	0.5%				
2000 - 2008	46,300	5,788	6.5%	0.8%				
2008 - 2013	-15,100	-3,020	-2.0%	-0.4%				
	1, 1990 - 2	2013 data	a are annu	ıal average	es. Due to			
	major char	nges in es	timating b	enchmark	s, 2000 -			
	2013 data are not comparable to prior data. The							
	1990 - 20	00 Chang	e analysis	reflects da	ata using			
	earlier benchmarks, while the 2000-2013							
	analysis re	flects the	2013 ber	ichmark.				
	2. Annual growth rates are compound rates, not							
	simple ave	rages.						
SOURCE:	New York S	State Depa	artment of	Labor				

The two sets of data combined, workers and jobs, indicate a stable and growing economic climate, where job and worker levels showed moderate losses in the first years after 2008, and recovery in both employed workers and jobs in recent years. The worker base is larger than the job base, indicating substantial incidence of commuting to or from jobs in adjacent counties.

Commuting patterns from the 2008 - 2012 American Community Survey indicate that roughly 92% of the market area workers have jobs in the County, reflecting modest outcommuting, but a much larger 24% of the county as a whole commutes outside Suffolk. A very small number (0.2%) of Town of Riverhead area employees work out of state.

The time that workers spend in commuting indicates that jobs are widely dispersed in the region with lengthy commutes, but that commuting to other sectors in the region is not as common as it is for the county at large. Over 28% of the market area workers drive 15 minutes or less to work, and 40% travel 30 minutes or more. In the County, the commuting statistics show a slightly longer commutes, with 42% traveling longer than 30 minutes, and 25% of the workers traveling less than 15 minutes to work. Commuting data and proportions are provided in Table 11.

TABLE 11									
COMM	COMMUTING TRENDS								
RIVERHEA	AD MARKET	AREA							
2008 - 2012									
(From Residence)									
RIVERHEAD SUFFOLK									
	MARKET AREA COUNTY								
Workers By Place Of Residence:									
Worked in County	21,799	92.2%	538,710	75.5%					
Worked Outside County, In State	1,787	7.6%	169,596	23.8%					
Worked Out of State	<u>53</u>	0.2%	<u>5,290</u>	0.7%					
Total Workers	23,639		713,596						
Travel Time to Work:									
Less than 5 minutes	808	3.5%	16,882	2.5%					
5 - 9 minutes	2,412	10.5%	62,571	9.1%					
10 - 14 minutes	3,377	14.7%	90,913	13.2%					
15 - 19 minutes	3,424	14.9%	95,394	13.9%					
20 - 24 minutes	2,681	11.7%	95,274	13.8%					
25 - 29 minutes	1,079	4.7%	37,925	5.5%					
30 - 44 minutes	4,624	20.1%	136,229	19.8%					
45 - 59 minutes	2,271	9.9%	52,559	7.6%					
60 minutes or more	2,312	10.1%	100,220	14.6%					
SOURCE: A	merican Co	mmunity S	urvey, 2008	-2012					

#### HOUSING SUPPLY ANALYSIS

This section of the study examines the existing housing supply and its ability to satisfy the needs of the household population segments identified in the prior section. The examination includes an evaluation of the housing stock, based on 2000 and 2010 Census plus American Community Survey data, and analyzes supply growth trends by type, tenure, substandard conditions, etc. Further, the competitive environment is explored to define general rental market conditions, focusing on affordable rental options, but also investigating some overall sales statistics. The most directly competitive units are examined in greater detail regarding vacancy and waiting lists, unit and project features, rent levels and subsidies.

For purposes of this analysis, seasonal or second homes are excluded; only year-round units are considered. For the Town of Riverhead area, this is moderately significant, with over 2,400 such units (10.9%) in 2010.

#### Housing Stock

There are typically no permit data available for Counties as a whole, per se. In New York, the Counties generally do not have permitting authority; County totals would be a sum of all reporting jurisdictions. For this market area, however, the publication of permits reported by the Town of Riverhead is available, which provides a reasonable representation of permit trends. The number of permits is declining as expected in the current housing downturn, with few multi-family permits since 2007.

TABLE 12							
HOUS	NG UNITS AU	THORIZED					
TC	WN OF RIVER	RHEAD					
	2000 - 201	L3					
	SINGLE-	MULTI-					
<u>YEAR</u>	<u>FAMILY</u>	<u>FAMILY</u>	<u>TOTAL</u>				
2000	180	418	598				
2001	176	316	492				
2002	228	355	583				
2003	206	404	610				
2004	213	407	620				
2005	168	0	168				
2006	108	0	108				
2007	136	24	160				
2008	59	0	59				
2009	62	0	62				
2010	56	0	56				
2011	32	0	32				
2012	34	12	46				
2013	<u>22</u>	<u>0</u>	<u>22</u>				
TOTAL	1,680	1,936	3,616				
ANNUAL AVERAGE:	120	138	258				
PROPORTION	46.5%	53.5%	100.0%				
SOURCE:	U.S. Census,	C-40 Building	g Reports				

Housing stock data reported in the Census is usually a more reliable indicator of changes in the housing supply than the permit data, and is easier to correlate with population and household growth. Based on data from the 2000 and 2010 Census, the housing stock growth reflects a close correlation between the high growth in units in the market area (2.0%) and the above average household growth rate (1.9%). The low vacancy rates increased slightly for owned and rented homes during the period.

The 2012 proportion of older units, built before  $\underline{1940}$ , is moderate at 10%+, about the same as in 2000.

It is noted that the vacancy rates reported in the Census may not be considered accurate representations of current market conditions in the PMA, particularly for renters. First, housing market dynamics have changed considerably since 2000, and are likely to

continue to vary widely over the next five years as the market adjusts to the dramatic impact of the bursting of the for-sale housing bubble. Secondly, the vacancy data in the Census include <u>all</u> units for sale or rent that the respondent chooses to mention – including dilapidated or uninhabitable units, units for rent on a seasonal or temporary basis, and units that are not actually available to the market at the time but might have been intended to be offered in the future. For these reasons, the survey of rental units in the PMA conducted as part of this analysis is considered a more accurate representation of vacancy conditions than the Census.

TABLE 13 HOUSING STOCK GROWTH RIVERHEAD MARKET AREA							
	2000 - 2	2012					
			Annual	Percentage			
	<u>2000</u>	<u>2010</u>	<u>Change</u> (	Change/Yr.			
Total Housing Units	18,058	22,245	419	2.1%			
Seasonal Vacancies	<u>1,736</u>	<u>2,426</u>	69	3.4%			
Year Round Units	16,322	19,819	350	2.0%			
Units Built before 1940	1,877	2,291	41	2.0%			
	10.4%	10.3%					
Vacancies:							
Vacant for Sale	173	328	16	6.6%			
For Sale Vacancy Rate	1.4%	2.2%					
Vacant for Rent	143	236	9	5.1%			
For Rent Vacancy Rate	3.8%	5.6%					
Occupied Units	15,442	18,584	314	1.9%			
		, <u>4</u>	2008-2012				
Units Per Building			<u>Owner</u>	<u>Renter</u>			
1 Unit	13,714	17,512	12,767	1,826			
2 - 9 Units	1,210	2,469	600	1,322			
10 or more Units	704	607	16	486			
Mobile Homes	2,413	2,311	1,565	374			
SOURCES:	2010 Census	2000 Census of Population, SF1 & SF3 2010 Census of Population and Housing 2008-2012 American Community Survey					

#### **COMPETITIVE ENVIRONMENT**

Market conditions in rental housing in the Riverhead area reflect a suburban/semirural housing market with a limited variety of subsidized and conventional projects in the market area as well as single family rentals; most are considered too expensive for the many renter households seeking affordable housing.

As part of the supply analysis in Riverhead, a survey was undertaken of three projects located in the PMA and six communities outside of the PMA but within 20 miles of the site. Properties outside of the market area were included because of the lack of non-age-restricted LIHC units within the PMA and the scarcity of market rate rental units in the market. This sample comprises 1,171 units and includes two non-age-restricted LIHC apartment complexes in the PMA (both carry 100% HUD Section 8 rental assistance), two LIHC outside of the market area and six market rate properties. NOTE: Several complexes in Riverhead and vicinity are not included in the survey since the owners or managers declined to participate by not returning calls or refusing to provide information. Examination of supply trends in the regional apartment market indicates several key factors, including the following:

- The total size of the rental market in the Riverhead PMA includes an estimate of roughly 4,130 occupied rental units at this time. There are approximately 695 independent apartments in the market area with some form of subsidy or program assistance; 520 of these designated for seniors and 175 for families. This implies that roughly 16.8% of the rental market comprises program-assisted units, and 83.2% are conventional rentals.
- Tenants in conventional rentals may use Housing Choice Vouchers, which would increase the assisted proportion. However, these Vouchers are portable (Voucher Holders may use them in units outside the issuing area), and it is not readily determined how many Vouchers are in use strictly within the PMA.
- There is no public housing in the Town of Riverhead. Elderly, handicapped/disabled
  and fully subsidized units that are not part of the LIHC program were not included in
  the survey. Listed below are both family and elderly assisted complexes found within
  the PMA.

#### Riverhead Market Area Assisted Housing

Family Complex	<u>Program</u>	<u>Units</u>
River Pointe	HUD Section 8/LIHC	135
Doctor's Path	HUD Section 8/LIHC	40
		175
Elderly Complex	<u>Program</u>	<u>Units</u>
Henry Perkins	HUD/Disabled	50
Tradewinds	HUD 202	114
Riverhead Landings	LIHC	44
John Wesley Village II	LIHC	220
John Wesley Village III	LIHC	92
		520
	Total Assistad Housing	605

Total Assisted Housing 695

- None of the nine properties surveyed can be considered directly competitive with the proposed. Doctor's Path (which was not used in the competitive survey and resulting analysis) and River Pointe are acquisition/rehabilitation properties renovated under the LIHC program; both carry HUD Section 8 rental assistance. Art Space in Patchogue is non-age restricted, but is marketed to artists; the only non-artists in residence were approved using tax credit income limits to fill the final units upon lease-up. Island View is an LIHC property built in 2000 and is considered the most comparable project, even though it is outside of the PMA, but rents are relatively high in the 60% AMI LIHC range. The complex has 1BR, 2BR and 3BR units and amenities are more enhanced than in the proposed. Island View has no project based rental assistance.
- The newest market rate apartment surveyed is Avalon Charles Pond, built in 2009.
   Avalon Charles Pone is located adjacent to the Wincoram United Artist site, a new
   LIHC property which is currently under construction in Coram west of the PMA. The
   Avalon units range in size from approximately 723 to 1,399 square feet and include
   high-end features and amenities. They are reportedly 97% leased with rents between
   \$1,500 and \$2,085.
- The rental housing stock in Riverhead is aging, with no family complexes added in the
  past ten years although some rehabilitation took place in the mid-2000's. The
  apartments included in the survey are generally older and were built in the 1970's.
  The properties that did not respond to requests for information also appeared to be
  in the older group based on observations during field work.
- Overall occupancy is relatively high at; as subsets, <u>LIHC complexes have 98.8% occupancy</u> (1.2% vacancy) and market rate occupancy is the same at 98.8% (1.2% vacancy). River Pointe, a LIHC/HUD Section 8 project with full subsidies, is at 100%

occupancy. Most vacancies in the LIHC market are concentrated in Art Space (LIHC) and the Villas at Pine Hills golf community project (Market).

- The LIHC projects are the only properties with waiting lists. River Pointe's list is 2 to 7 years long including applications for Section 8 apartments; Island View's list is 6 to 12 months depending on type of unit, and Art Space has a waiting list of 25-30 applicants. The market rate units all reported no waiting lists.
- Unit and project amenities are relatively basic with some upscale features in newer complexes and fewer amenities in the older properties, which is typical in a mix of suburban and exurban rental housing. All units have a stove, refrigerator, CATV and internet connectivity, window treatments; most have carpeting. Air conditioning is provided in all but one property, which requires tenants to provide their own air conditioner, and only one provides ceiling fans. Other amenities offered vary from project to project.

Project amenities include an on-site manager, laundry facilities and those without laundry rooms have washer and dryers in the unit. The various properties offer a mix of various amenities such as a playground, picnic/grill areas, swimming pools, and clubhouses or community buildings. Parking is available at all complexes with garages for an additional fee at four complexes. (See Amenities Table for full comparison.)

- The overall cost of conventional rental units is very high in the PMA. Market rents were calculated using <u>weighted averages</u>. Rents for Studio units range from \$999 to \$1,140, with a weighted average of \$1,095; the 1BR average is \$1,384, with a range of \$1,220 to \$1,595; 2BR rents range from \$1,515 to \$2,085 with a weighted average of is \$1,762. There are no 3BR units in the market properties surveyed.
- Among LIHC properties, Island View's 60% AMI rents are \$1,132 for 1BR, \$1,355 for 2BR and \$1,554 for 3BR units, all substantially higher than the 60% rents at the proposed.
- There are few rental apartments or single-family housing advertised in on-line classifieds. Among advertised units, average rents were \$1,214 for 1BR, \$1,463 for 2BR and \$1,916 for 3BR units. Advertised rents for single family homes were around \$1,850 to \$1,970. The lower end of the range were often units that do not include any utilities, while those at the upper end often include heat and hot water but not electric.
- Attempts to contact several planning and other agencies were made. The following declined to return calls requesting information: Riverhead Planning Division, Suffolk County IDA. Suffolk County Economic Development and Community Housing Innovations.

The Environmental Planner with Riverhead CDP within the Department of Planning stated there are two "affordable" developments planned in Riverhead; one is the subject of this market analysis and the other is a 19 unit workforce housing

development over commercial in the rehabilitated Woolworths building in downtown Riverhead.

 Three entities administer Housing Choice Vouchers that impact Riverhead and Suffolk County: the Town of Riverhead Housing Authority, Southampton Housing Authority and Community Development Corporation of Long Island. All three administrators withheld information on voucher numbers and waiting lists and did not offer an opinion on need for affordable housing.

Some information was available from a previous market study conducted in 2012. At that time, CDC of Long Island administered 3,496 Vouchers with 3,318 utilized. They also had 300 VASH between Nassau and Suffolk Counties. The waiting list has been closed since 2008 and when the moratorium was lifted in April 2012 they received 12,000 applications of which they took the first 5,000. At that time there were 1,300 qualified applicants and were calling in 120 applicants per month. The program manager stated the waiting list should speak for itself when it comes to the need of affordable housing in Suffolk County.

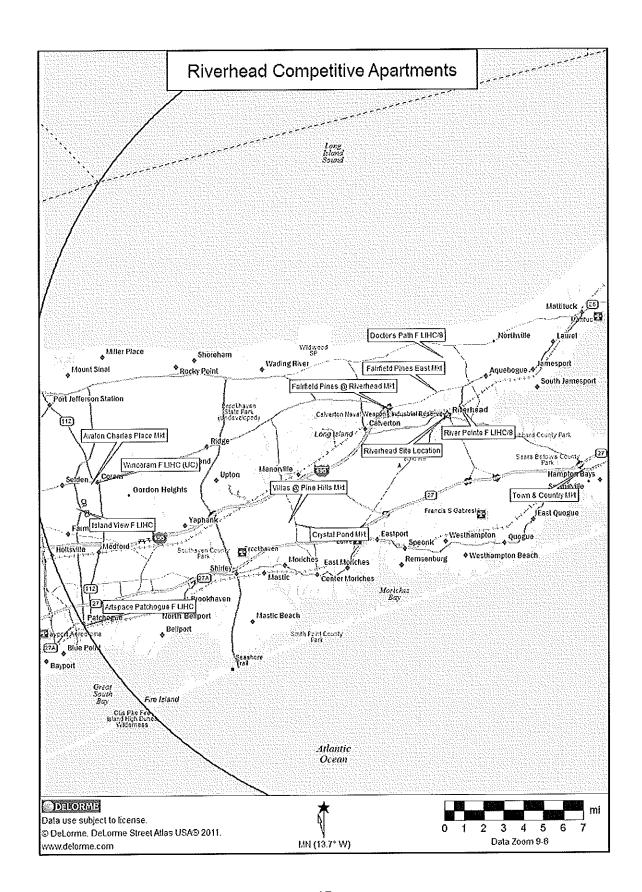
The greatest problem current tenants have is affording and paying electric utility bills, since electricity is not included in the rent. New applicants have difficulty coming up the utility security deposit; some have bad credit history with the utility company, and cannot arrange for a hook-up or new account. Houses are available to voucher holders because of the number of foreclosures in the area; owners do not want to sell their houses but are willing to rent them.

- According to the New York State Association of Realtors Quarterly Housing Survey comparing Q2-2013 to Q2-2014, in the second quarter median sales prices of existing single-family homes sold in Suffolk County decreased by 1.6% from \$320,000 to \$315,000. The existing single-family closed sales in the same time frame was down 6.0% with 2,980 homes sold in 2013, compared to 2,801 homes sold in 2014. However, new listings are up 9%, total homes for-sale increased by 7.1% and the months' inventory/supply is down 1.7%.
- Despite the high average home prices and the relatively low mortgage rates, and given the median price for a 3BR home at \$315,000 (even considering a 10% down payment), the monthly mortgage payment would be \$1,400 to \$1,600. Real estate taxes in the area would add approximately \$300 to \$350 per month. When maintenance, insurance and utilities are added, it is clear that purchasing an average home in this market would cost roughly double the highest projected rent (\$1,221) at the proposed project.
- The impact of the proposed on existing projects is expected to be negligible, since the demand for affordable housing, in particular family units, is so great. All projects are at nearly full occupancy, with vacancies limited to the normal turnover which occurs when any new product enters the market. Further, no other complex surveyed has similar LIHC rents, and therefore the project will be affordable to a different income

segment. The assisted rentals have few to no vacancies, and waiting lists sufficient to fill turnover as it occurs.

It is emphasized that local managers provide the individual project information voluntarily. In some cases, the managers are unwilling or unable to provide complete information, or may inadvertently provide incorrect information. Despite these potential problems, the compilation and synthesis of the status of the comparables is considered to provide the best indication of the competitive position of the subject project.

The following pages contain a map indicating project locations follows, followed by summary tables reflecting apartment project details.



# COMPETITIVE APARTMENTS Riverhead, NY

Apartment Complex	<u>Bullt</u>	<u>Total</u>	Studlo	1 BR	2 BR	<u>3 BR</u>	Vacant	<u>WL</u>	<u>Program</u>
Peconic Crossing 11 West Main St., Rent Riverhead, NY 11901 SF Rent/SF	Subject	48		16 \$990 725 \$1.37	32 \$1,180 950 \$1.24				LIHC 60% AMI
River Pointe*         Rent           821 East Main St.         Rent           Riverhead, NY 11901         SF           (631) 727-6766         Rent/SF	1979 A/R 2007	135		33 BOI 751 N/A	92 B01 768 N/A	10 BOI 1,232 N/A	3	2 to 7 years	HUD Section 8 A/R LIHC
Island View	2000	224		32 \$1,132 778 \$1.46	136 \$1,355 1,005-1,021 \$1.3335	56 \$1,554 1,212 \$1.28	0	6 to 12 depends on unit	LIHC 60% AMI
Art Space 20 Terry St., Rent Patchogue, NY 11772 SF (631) 293-2997 Rent/Sf	2011	45	3 \$861-1,040 Varies N/A	20 \$905-1,100 Varies N/A	19 \$1,081-1,314 Varies N/A	3 \$1,239-1,509 Varies N/A	2	'Oh, yes' 25-30	LIHC 50% & 60% AMI
Fairfield Pines East           1355 Roanoke Ave.,         Rent           Riverhead, NY 11901         SF           (631) 727-1919         Rent/Sf	1975 Rehab 2003	169	10 \$1,140 589 \$1,94	94 \$1,220-1,275 647-879 \$1.45-1.97	65 \$1,515 924-965 \$1.56-1.64		0	None	Market Rate
Fairfield Pines © Riverhead 1750 W. Main St., Rent Riverhead, NY 11901 SF (631) 369-3884 Rent/Si	1970	112		84 \$1,330-1,340 847 \$1.57-1.58	28 \$1,650 999 \$1.65		0	None	Market Rate
Town & Country 6 Lamplight Circle, Rent Hampton Bays, NY 1194( SF (631) 878-2525 Rent/Si	1974	86	N/A \$1,289 641 \$2.01	N/A \$1,349-1,469 641-830 \$1.17-2.10			0	None	Market Rate
Crystal Pond 163 Wading River Rd., Manorville, NY 11949 (631) 878-2525 Rent/SI	1991	100		50 \$1,499-1,569 896 \$1.67-1.75	50 \$1,829-1,949 1,216 \$1.50-1.60		0	None	Market Rate
VIIIas @ Pine Hills* 18 Country Club Dr. Rent Manorville, NY 11949 SF (631) 878-2525 Rent/SI	1971	700	91 \$999 392 \$2,55	263 \$1,239-1,469 558-728 \$1,96-2,36	346 \$1,689-1,819 854-958 \$1.80-2.07		14	None	Market Rate
Avaion Charles Pond 1 Charles Pond Dr., Rent Coram, NY 11727 SF (631) 698-1640 Rent/St	2009	200		100 \$1,500-1,595 723-1,060 \$1.50-2,07	100 \$1,755-2,085 1,102-1,399 \$1,49-1.59		2	None	Market Rate

> All Units Reporting Vacancies: 1,771 Total Units Vacant: 21

Overall Vacancy Rate: 1.2%

LIHTC Units Reporting Vacancies: 404

Total Units Vacant: 5

Tax Credit Vacancy Rate: 1.2%

Market Rate Units Reporting Vacancies: 1,367

Total Units Vacant: 16

Market Vacancy Rate: 1.2%

\* See Individual Complex Report

\*\* Proportion includes only complexes reporting

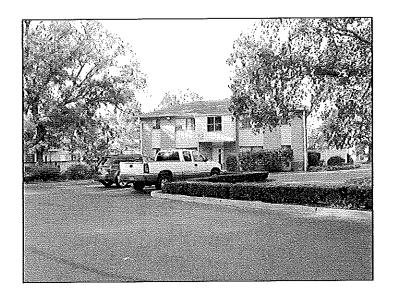
### **COMPLEX AMENITIES** Riverhead, NY

<sup>47</sup> 

# COMPLEX UTILITIES INCLUDED IN RENT Riverhead, NY

<u>Complex</u>	None	Cold Water	Sewer	Trash Removal	Heat	Hot Water	Electric	Gas for Cooking	Recycle	Basic CATIV
Peconic Crossing (Subject)		X	Х	Χ	Х	X				200 200 200 200 200 200 200 200 200 200
River Pointe		Χ	Х	X	Χ	Χ				20000000000000000000000000000000000000
Island View		X	Х	Χ		(1970) 100 (1970) 100				10000000000000000000000000000000000000
Art Space		Χ	Х	Χ	X	Х		X		
Fairfield Pines East		Χ	Х	Χ	Х	X		X		000,000 0000000 000000000
Fairfield Pines @ Riverhead		Χ	Х	Χ	Х	Х		Х		
Town & Country		X	Х	Χ	Х	Χ				
Crystal Pond		Χ	Х	Χ	Χ	Χ				-0.000
Villas at Pine Hills		X	Х	Χ	Х	Χ		\$275.07515 0275.07515 0275.075 0275.075 0275.075 0275.075 0275.075		10 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Avalon Charles Pond	Х			The second secon		7757 VIII		10000000000000000000000000000000000000	\$	0.000000000000000000000000000000000000

September 8, 2014 **River Pointe Apartments** Interview Date: Complex: Method of Contact: Telephone 831 East Main St., Address: Kelly, Related Management Name of Contact: Riverhead, NY 11901 City, State, Zip Position: Manager Phone Number: (631) 727-6766 1979, PIS 2007 **Date Built: Development Program:** HUD Section 8, LIHC A/R **HUD Section 8** Type: 2 story garden Rent Subsidy/Type: Average Condition: Subsidized Units: All units Family, no restrictions Age Restricted: **Housing Choice Vouchers:** None SF Rent/SF **Vacant** <u>UA</u> BR/Bath **Units** Rent 30% BOI BOI \$45 651 N/A 0 33 1BR/ 1Ba 768 N/A 3 92 BOI \$64 2BR/ 1Ba 1,232 N/A 0 BOI \$80 3BR/ 1Ba 10 3 **Total Vacant:** 135 Total Units: Security Deposit: BOI, equal to 1 month's rent 98% **Current Occupancy:** Application Fee: None 33 in 2014 Typical Turnover: 2 to 7 years, depends on unit Concessions: None Waiting List: (S) Select Units (\$) Additional Fee Utilities included: **Unit Amenities:** Air Conditioning: X Cold Water Ceiling fans Flooring XRefrigerator X Sewer X Patio/Balcony X Carpet Central X Stove Wall/window XTrash Dishwasher Storage XHardwood XSleeves X Heat Walk-in Closets XVinyl/tile Garbage Disposal X Hot Water X Cable Ready Windows X Tenant Provides Microwave Gas/Electricity Heating Fuel: Shades Washer & Dryer X Internet Access Miniblinds X Gas Recycle W/ D Hook-ups CATV Electric Verticals Emergency Call **Project Amenities:** Sports Court Picnic/Grill Area X Community Room Swimming Pool X On-site Mgt. XParking X Playground/Tot Lot On-site Storage Community Building X Laundry Room Gazebo X Gated Entrance Garage/Carport Computer/Internet Access Tennis Courts Benches/Seating Trails/Paths Fitness Center Elevators None Premium Fees: \*AKA Riverhead Village FKA Millbrook Apartments Additional Information:

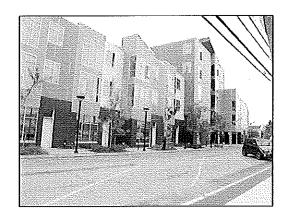


September 4, 2014 Island View Apartments Interview Date: Complex: Method of Contact: Telephone 100 Vista View Dr., Address: Name of Contact: Debbie Farmingville, NY 11738 City, State, Zip Assistant Director Position: (631) 732-5100 Phone Number: 2000 Date Built: Development Program: LIHC, new construction 2 story garden walk-up None Type: Rent Subsidy/Type: Average Condition: None Subsidized Units: Family, no restrictions Accepts, number not available Age Restricted: **Housing Choice Vouchers:** SF Rent/SF **Vacant** <u>Rent</u> <u>ua</u> BR/Bath <u>Units</u> <u>ami</u> 0 60% \$1,132 \$77 778 \$1.46 32 1BR/ 1Ba \$1.33-1.35 1,005-1,021 0 \$1,355 \$97 136 60% 2BR/ 2Ba \$1,28 0 1,212 \$1,554 \$125 56 3BR/ 2Ba 60% **Total Vacant:** 0 224 **Total Units:** Equal to 1 month's rent Security Deposit: 100% **Current Occupancy: Application Fee:** \$65 N/A (no comment) Typical Turnover: None Concessions: None Waiting List: (S) Select Units Utilities included: (\$) Additional Fee Unit Amenities: X Cold Water Air Conditioning: Ceiling fans Flooring XRefrigerator X Central X Sewer X Carpet X Patio/Balcony X Stove XTrash Hardwood Wall/window Storage X Dishwasher Heat Sleeves X Walk-in Closets X Vinyl/tile Garbage Disposal Tenant Provides Hot water Windows X Cable Ready Microwave Gas/Electricity X Internet Access Shades **Heating Fuel:** \$ Washer & Dryer Recycle Gas X Miniblinds XW/ D Hock-ups X Electric CATV Verticals Emergency Call **Project Amenities:** X Swimming Pool X Sand Volleyball X Picnic/Grill Area X Community Room X On-site Mgt. On-site Storage X Parking Playground/Tot Lot X Laundry Room X Community Building Tennis Courts Garage/Carport Gazebo Computer/Internet Access Secured Entrance X Fitness Center Trails/Paths Benches/Seating Elevators Additional fees for IT bundles, washer & dryer, and painting unit on move out. **Premium Fees:** 

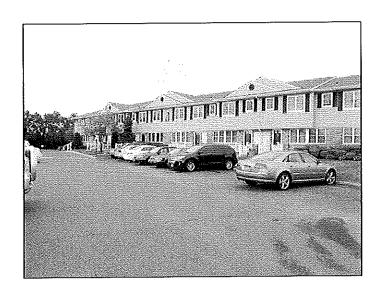


Complex:	Art Spa	ace Apartm	ents		interview D	Date:	September 5, 2	2014
Address:	20 Ter	ry St.,			Method of	Contact:	Telephone	
City, State, Zip	Patcho	gue, NY 117	72		Name of Co	ontact:	Janet Myerson	
Phone Number:	(631) 2	293-2997			Position:		Manager	
Development Progra	am:	LIHTC, TEB	New Consti	ruction	Date Bullt:		2011	
Rent Subsidy/Type:		None			Type:		3-5 story	
Subsidized Units:		None			Condition:		Very good	
Housing Choice Vou	chers:	Accepts, 6	in use		Age Restric	cted:	Family, no rest	ictions
BR/Bath	<u>Units</u>	AMI	Rent	<u>ua</u>	<u>SF</u>		Rent/SF	<u>Vacant</u>
08R/ 1Ba	_	50%	\$861	\$46	Varie	es	N/A	0
0BR/ 1Ba	3	60%	\$1,040	\$46	Varie	es	N/A	0
1BR/ 1Ba	00	50%	\$905	\$66	Varie	es	N/A	0
1BR/ 2Ba	20	60%	\$1,100	\$66	Varie	es	N/A	1
2BR/ 1Ba	40	50%	\$1,081	\$85	Varie	es	N/A	0
2BR/ 1Ba	19	60%	\$1,314	\$85	Varie	es	N/A	1
3BR/ 2Ba	2	50%	\$1,239	\$107	Varie	es	N/A	0
3BR/ 2Ba	3	60%	\$1,509	\$107	Varie	es	N/A	0
Total Units	: 45						Total Vacant	: 2
Current Occupancy:	96%			Security	Deposit:	Equal to 1	L month's rent	
Typical Turnover:	2 per n	nonth		Applicat	ion Fee:	None		
Waiting List:	"Fluid",	25 to 30 on	list	Concess	ions:	None		
Unit Amenities:		(\$) Additi	onal Fee	(S) Selec	t Units		Utilities	Included:*
XRefrigerator		Ceiling fans		Flooring	Air	r Condition	ning: Cold W	ater
XStove		Patio/Balcon	y	Carpet	==	Central	Sewer	
Dishwasher	<u> </u>	Storage		Hardwood		Wall/windo	<u></u>	
X Garbage Disposa		Walk-in Close Cable Ready	ets	X Concrete Windows		Sleeves Tenant Prov	☐Heat rides ☐Hot wa	tor
Washer & Dryer	<u>-</u>	K]Caule Ready K]Internet Acce	55	XIShades	- Lund	ating Fuel	<u></u>	ectricity
W/ D Hook-ups	ř	1	~~	Miniblinds		Gas	Recycle	-
Emergency Call	Ē	j		Verticals		Electric	CATV	
Project Amenities:								
XOn-site Mgt.	=	Community R		Swimming		Sports Cour		Grill Area
X Laundry Room		(]Gallery Space		Playground		Parking	_	Storage
X Secured Entrance		]Computer/Intern  Fitness Cente		Tennis Cou		Garage/Car Benches/Se		, unity Garden
Premium Fees:	L None	Ti imess ceure	v1	LI Hallsy Fati	10 [ <u>V</u> ](	Demontes/ Se	wine Mooning	ang carour
Additional informat		*Utilities are	charged to	the tenant h	oased on kille	owatt cha	rge used per m	onth and
Additional informat		units are ind					G. wasa par m	
_,	. `					A 11 6	DI 0:	0 14-41-

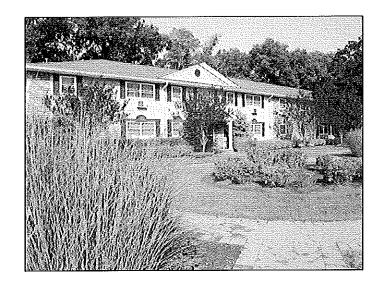
The apartments are over street level commercial including the Patchogue Arts Council & Plaza Cinema & Media This is a live/work artists LIHC; only 4 tenants are non-artists.



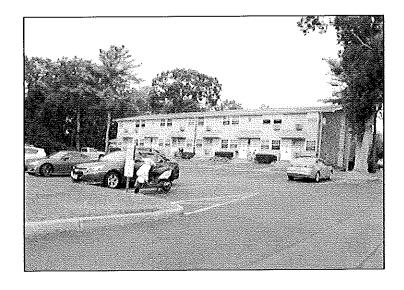
September 8, 2014 **Fairfield Pines East Apartments** Interview Date: Complex: Telephone Method of Contact: 1355 Roanoke Ave., Address: Name of Contact: Becky Riverhead, NY 11901 City, State, Zip Leasing Agent Position: (631) 727-1919 Phone Number: 1975, rehab 2003 Date Built: **Development Program:** Market Rate 2 story frame, garden None Type: Rent Subsidy/Type: Condition: None **Subsidized Units:** Family, no restrictions Age Restricted: None **Housing Choice Vouchers:** Rent/SF **Vacant** <u>Rent</u> <u>SF</u> **Units** BR/Bath 589 \$1.94 0 \$1,140 0BR/ 1Ba 10 0 \$1,220-1,275 \$1.89-1.97 647 10 1BR/ 1Ba \$1.45-1.68 0 758-879 1BR/ 1,5Ba 84 \$1,275 0 65 \$1,515 924-973 \$1.56-1.64 2BR/ 1.5Ba 0 169 **Total Vacant: Total Units:** Security Deposit: Equal to 1 month's rent Current Occupancy: 100% Application Fee: \$60 NRF + \$200 (1/2 to 1st mo. Rent) Typical Turnover: 25% per year Concessions: None Waiting List: None (S) Select Units (\$) Additional Fee Utilities Included: **Unit Amenities:** X Cold Water ☐Ceiling fans Flooring Air Conditioning: XRefrigerator X Central XSewer XStove XTerrace X Carpet XTrash | Wall/window XLaminate XDishwasher Storage X Large Closets Vinyl/tile Sleeves X Heat Garbage Disposal Tenant Provides X Hot Water Windows X Cable Ready Microwave X Gas (Cooking) Heating Fuel: X Internet Access Shades Washer & Dryer XGas Recycle XMiniblinds W/ D Hook-ups Verticals Electric CATV Emergency Call **Project Amenities:** Picnic/Grill Area Sports Court X On-site Mgt. Community Room Swimming Pool On-site Storage Community Building Playground/Tot Lot X Parking X Laundry Room Garage/Carport Gazebo Computer/Internet Access Tennis Courts Secured Entrance Benches/Seating Fitness Center Trails/Paths ☐Elevators Premium Fees: None



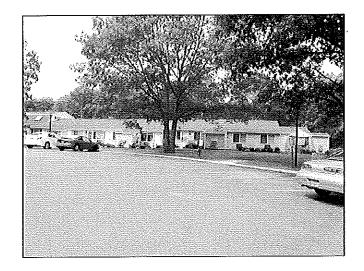
Interview Date: September 8, 2014 Fairfield Pines @ Riverhead Complex: Method of Contact: Telephone 1750 West Main St., Address: Becky Name of Contact: City, State, Zip Riverhead, NY 11901 Position: Leasing Agent **Phone Number:** (631) 369-3884 1970 Development Program: Market Rate **Date Built:** None Type: 2 story brick Rent Subsidy/Type: Condition: Average to good Subsidized Units: None Age Restricted: Family, no restrictions Housing Cholce Vouchers: None <u>SF</u> Rent/SF **Vacant** Units Rent BR/Bath 847 \$1.57-1.58 0 \$1,330-1,340 1BR/ 1Ba 84 999 \$1.65 0 28 \$1,650 2BR/ 1.5Ba 0 112 **Total Vacant: Total Units:** Security Deposit: Equal to 1 month's rent + \$60 CC NRF Current Occupancy: 100% Application Fee: \$100 (Applied to 1st month if approved) 25% annually Typical Turnover: Concessions: None Waiting List: None (\$) Additional Fee (S) Select Units Utilities Included: **Unit Amenities:** Flooring Air Conditioning: X Cold Water XRefrigerator Ceiling fans X Stove \$ Terrace X Carpet Central XSewer X Wall/window XTrash Hardwood Dishwasher Storage Sleeves XHeat X Walk-in Closets X Vinyl/tile Garbage Disposal X Cable Ready Windows Tenant Provides X Hot Water Microwave X Gas X Internet Access Shades **Heating Fuel:** Washer & Dryer X Miniblinds Recycle X Gas W/ D Hook-ups CATV Emergency Call Verticals Electric **Project Amenities:** Picnic/Grill Area Swimming Pool Sports Court X On-site Mgt. Community Room Community Building Playground/Tot Lot XParking \$ On-site Storage X Laundry Room Secured Entrance Computer/Internet Access Tennis Courts \$Garage/Carport ]Gazebo Benches/Seating Fitness Center Trails/Paths Elevators \$75/month for a garage or storage space Premium Fees:



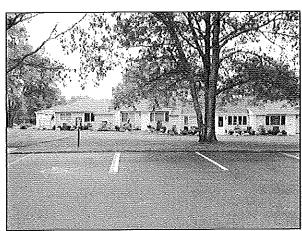
September 8, 2014 Interview Date: **Town & Country Apartments** Complex: Method of Contact: Telephone 16 Lamplight Circle, Address: , Nicole Name of Contact: Hampton Bays, NY 11946 City, State, Zip Position: Leasing Agent (631) 728-6219 Phone Number: 1974 Date Built: **Development Program:** Market Rate 2 story townhouse None Type: Rent Subsidy/Type: Average Condition: Subsidized Units: None Family, no restrictions None Age Restricted: **Housing Choice Vouchers:** <u>SF</u> Rent/SF Vacant Rent BR/Bath **Units** \$1,289 641 \$2.01 0 N/A OBR/1Ba \$2.10 641 0 \$1,349 1BR/ 1Ba N/A \$1.76-1.77 0 830 1BR/ 1Ba N/A \$1,459-1,469 **Total Vacant:** 0 86 **Total Units:** Security Deposit: Equal to 1 month's rent + \$150 NRF Credit Current Occupancy: 100% Check + \$300 lease binder + \$500 cleaning "High", due to job loss Typical Turnover: \$35 per person Application Fee: Waiting List: None None Concessions: (\$) Additional Fee (S) Select Units Utilities Included: **Unit Amenities:** X Cold Water Flooring Air Conditioning: XRefrigerator Ceiling fans X Carpet X Sewer Central X Stove Patio/Balcony Hardwood X Wall/window X Trash Dishwasher Storage X Heat X Vinyl/tile Sleeves Garbage Disposal Walk-in Closets Tenant Provides X Hot Water X Cable Ready Windows Microwave Gas/Electricity X Internet Access Shades Heating Fuel: Washer & Dryer XMiniblinds Recycle X Gas W/ D Hook-ups Electric CATV Verticals Emergency Call **Project Amenities:** X Swimming Pool Community Room X Sports Court Picnic/Grill Area X On-site Mgt. On-site Storage X Parking X Community Building Playground/Tot Lot X Laundry Room Garage/Carport Computer/Internet Access Tennis Courts Gazebo Secured Entrance X Fitness Center Benches/Seating Trails/Paths Elevators **Premium Fees:** None



September 8, 2014 **Crystal Pond Apartments** Interview Date: Complex: 163 Wading River Rd., Method of Contact: Telephone Address: Name of Contact: Nicole Manorville, NY 11949 City, State, Zip Position: Leasing Agent (631) 878-2525 Phone Number: 1991 Market Rate Date Built: **Development Program:** 1 story frame, ranch style Rent Subsidy/Type: None Type: Good Condition: None Subsidized Units: Family, no restrictions None Age Restricted: **Housing Choice Vouchers:** Rent <u>SF</u> Rent/SF Vacant BR/Bath Units 896 \$1.67-1.75 0 50 \$1,459-1,569 1BR/ 1Ba 0 \$1,829-1,949 1,216 \$1.50-1.60 2BR/ 1Ba 50 0 **Total Vacant: Total Units:** 100 Security Deposit: Equal to 1 month's rent + \$150 NRF Credit Current Occupancy: 100% Check + \$300 lease binder + \$500 cleaning **Typical Turnover:** "High", people losing jobs \$35 per person Application Fee: Waiting List: None None Concessions: (\$) Additional Fee (S) Select Units **Unit Amenities:** Utilities Included: XRefrigerator Flooring Air Conditioning: X Cold Water Ceiling fans X Sewer X Patio/Balcony X Carpet Central XIStove XTrash X Wall/window Dishwasher X Storage Hardwood X Vinyl/tile Heat Sleeves X Walk-in Closets Garbage Disposal X Cable Ready Windows Tenant Provides Hot Water Microwave Gas/Electricity **Heating Fuel:** S Washer & Dryer X Internet Access Shades XMiniblinds Gas Recycle XW/ D Hook-ups Electric CATV Verticals Emergency Call **Project Amenities:** X Sports Court X Swimming Pool Picnic/Grill Area X On-site Mgt. Community Room Playground/Tot Lot XParking On-site Storage X Community Building X Laundry Room \$Garage/Carport Secured Entrance Computer/Internet Access Tennis Courts Gazebo Benches/Seating X Pond/Views Trails/Paths X Fitness Center Elevators Garage \$125/month. Premium Fees:



September 8, 2014 Interview Date: Complex: Villas @ Pine Hills Apartments Method of Contact: Telephone 1B Country Club Dr., Address: Name of Contact: Nicole Manorville, NY 11949 City, State, Zip Position: Leasing Agent (631) 878-2525 Phone Number: 1971 Date Built: Market Rate **Development Program:** 1 story garden Rent Subsidy/Type: None Type: Condition: Good None Subsidized Units: Family, no restrictions None Age Restricted: Housing Choice Vouchers: <u>SF</u> Rent/SF **Vacant** BR/Bath **Units** <u>Rent</u> 0BR/ 1Ba N/A \$999 392 \$2.55 10 558 \$2,22 \$1,239 1BR/ 1Ba N/A 3 576 \$2.24-2.36 \$1,289-1,359 1BR/ 1Ba N/A 728 \$1.96-2.02 1BR/ 1Ba N/A \$1,429-1,469 \$1,98-2.07 2BR/ 1Ba N/A \$1,689-1,764 854 1 \$1,729-1,819 958 \$1.80-1.90 2BR/ 1Ba N/A 14 700 **Total Vacant: Total Units:** Security Deposit: Equal to 1 month's rent + \$150 NRF Credit Current Occupancy: 98% Check + \$300 lease binder + \$500 cleaning Typical Turnover: "Several a month" Application Fee: \$35 per person None Waiting List: Concessions: None (S) Select Units (\$) Additional Fee Utilities Included: **Unit Amenities:** Air Conditioning: X Cold Water X Refrigerator Ceiling fans Flooring X Central X Sewer X Carpet XStove X Patio/Balcony X Wall Units X Trash Storage Hardwood X Dishwasher X Walk-in Closets X Heat X Vinyl/tile Sleeves Garbage Disposal Tenant Provides X Hot Water Microwave X Cable Ready Windows X Internet Access Heating Fuel: Gas/Electricity Shades S Washer & Dryer Recycle XMiniblinds X Gas SW/ D Hook-ups CATV Electric Emergency Call Verticals Project Amenities: X Picnic/Grill Area X On-site Mgt. X Community Room X Swimming Pool X Sports Court X Playground/Tot Lot X Parking On-site Storage X Community Building X Laundry Room Tennis Courts \$ Garage/Carport Computer/Internet Access Gazebo X Secured Entrance X Billiards & TV Room X Fitness Center X Trails/Paths Benches/Seating Elevators \$125/month for a garage, Golf Course views add \$\$fees per month. Premium Fees: Rent includes membership in the adjacent Pine Hills Country Club with full access Additional Information: to amenities.



Complex: Address: City, State, Zip Phone Number: Development Progr Rent Subsidy/Type: Subsidized Units: Housing Choice Vou	1 Charles Pond Di Coram, NY 11727 (631) 698-1640 am: Market R None None	.,,	Interview Date: Method of Contact Name of Contact: Position: Date Built: Type: Condition: Age Restricted:	September 10, 20: Telephone Amber Leasing Agent 2009 3 story walk-up, 4th Very good Family, no restriction	n loft
BR/Bath	<u>Units</u>	Rent	<u>SF</u>	Rent/SF	<u>Vacant</u>
1BR/ 1Ba 2BR/ 1Ba Total Units:	100 100 <b>200</b>	\$1,500-1,595 \$1,755-2,085	723-1,060 1,102-1,399	\$1.79-2.23 \$1.67-2.01 Total Vacant:	1 1 2
Current Occupancy Typical Turnover: Waiting List:	: 99% 10 per month None	Appli	rity Deposit: \$750 lcation Fee: \$125 essions: None		
Unit Amenities:  XRefrigerator XStove XDishwasher Garbage Disposa XMicrowave XWasher & Dryer W/ D Hook-ups Emergency Call Project Amenities: XOn-site Mgt. Laundry Room XGated Entrance Elevators Premium Fees:	X Cable Read X Internet Ac X WiFi X Community Community Computer/int X Fitness Cer	S   Flooring	t X Central rood Wall/wir title Sleeves s Tenant F es HeatIng F inds X Gas als Electric ming Pool Sports C eck X Parking ound/Tot Lot \$ Garage/	Sewer    Sewer   Sewer   Idow	city 5 Area age



#### RENT RECONCILIATION - RENT COMPARABILITY ANALYSIS

As part of the rent positioning evaluation, the analysis has developed an <u>adjusted</u> market rent to compare the proposed with a hypothetical conventional ideal similar to the proposed, which employs a more specific rent comparability analysis than the simple ranges and averages identified in the prior section. The derivation of the rent estimate is normally based on evaluation of the apartments in the defined area, comparing the specific rents with a series of objective and subjective characteristics of the proposed Peconic Crossing project. An adjustment is made to the existing rents for these various factors to determine the equivalent rent if those characteristics were brought to "standard". The objective factors include size of unit, age, bathrooms, availability of unit and project amenities, rent discounts or premiums, utilities included in the rent and specific promotions or concessions. Subjective factors can include a variety of conditions that a consumer might consider, such as location and curb appeal, view, access to neighborhood and community services, condition of the units and the grounds, the impact of adjacent uses, etc.

The PMA and adjacent parts of Suffolk County have several conventional apartment projects, four of which were examined in greater detail in order to prepare a derivation of estimated Market Rents using a Rent Comparability Grid. The proposed project has 1BR and 2BR units, and all of the comparables have similar 1BR and 2BR units. This method attempts to quantify a number of subjective variables regarding the features and characteristics of a target property in comparison to the same variables of comparable properties. The procedure then uses the resulting factors to adjust the comparable rents to derive an equivalent Market Rent for the subject units as proposed. This technique is most frequently used in appraisals required by HUD and other federal agency programs, and this analysis uses a HUD Form modified for this specific purpose.

The comparables were selected based on availability of unit types, target market, rehabilitation and condition status, and age and general attractiveness of the projects, as well as proximity to the subject. One project was selected that is just outside the PMA since it is reasonably close, while one other that is further outside the PMA was used because it is one of the few new projects in the area. The rent adjustments used in this analysis are based on a variety of sources, including data and opinions provided by local apartment managers and real estate professionals, utility allowances used in the area, and the experience of the analysts in other markets in New York and across the country. It is emphasized, however, that ultimately the values employed in the adjustments reflect the opinions of the market analyst.

The rent comparability grids used to estimate these market rents by unit type are provided on the following pages. A discussion of some of the rent adjustments is also provided. The comparables were previously described, and the map in the prior section shows their locations.

e,	nt Comparability Grid		tinit Type	Þ		188-10	ath Units			
Ī	Subject		Comp ff	1	Comp it	2	Comp #	3	Comp i	14
1	Peconic Crossing	Data	Avalon Charles	Pond	Fairbeld Pries at I		Fairhold Perc	s East	Town and Co	
1	11 W. Main Street	บก	1 Charles Pe		1750 W. Ma		1355 Roscoke		10 Lan (ខែឆ្នាំថ	
Ì	Rivertiead, NY		Coram, N	Y	Rajerbead,	NY	Riverhead.	NY	Hampton Ba	}s, ₹Y
1	Rents Charged		Datu	\$ Adj	Data	\$ Arfg	Data	\$ Alj	Data	\$ A
-	\$ Last Boot / Restricted?		\$1,548		\$1,335	· ·	\$1,275		\$1,349	
	Date Lest Leased (mo/yr)		September-14		September-14		September-14		September-14	] "
	Itent Concessions		N		N		N		N	
ŀ	Occupancy for Unit Type	0.0000000	99%		100%		100%		100%	1
ŀ	Effective Rent & Rent/SF	27 2 33 2	\$1,548	,000,000,000,000,000,000	\$1,335		\$1,276		\$1,349	
T	Design, Location, Condition	I	Data	\$ Adi	Data	\$ Adj	Data	\$ A Ij	Data	\$ 1
	Structure / Stories	5	WU/3	4,61	W0/2	4761	W0/2	7.1.1	2 111	X-1
	Yr. Bull/Yr. Ronovated	2015	2000	\$12	1970	\$90	1975/2003	\$30	1974	397
	Condition/Street Appeal	New	Very Good	\$5	Avetago	\$20	Га г	530	Average	\$20
	Neighborhood	Good	Good	-	Good		Good		Good	
,	Sumo Market? Miles to Svoj	775 B 37 B	N · 19		y 32		y-1.4		n • 7.8	
1		***************************************					b. c.		27-4-	
	Unit Equipment/ Amenities # Bedrooms	i	Dala Tanananananananananananananananananana	\$ /\dj	Data New Marketine	\$ 1/4]	Data 	\$ Atj	Dala 1	\$ A
	# Baths	1	1				16	(\$2))		1
	Unit Interior Sq. Ft.	725	892	(\$42)	847	(\$31)	713	\$3	641	\$2.
	Balcony/ Patio	N	Y	(\$5)	N		Ÿ	(\$5)	N	
	AC: Central/ Wall	Central	Central	31. 1	Central		Central		Central	
	Range/refrigerator	Y/Y	Y/Y		Y/Y		Y/Y		Y/Y	
	Microwayo/ Dishwashor	Y/Y	Y/Y		N/N	\$10	Y/N	\$5	V/N	\$5
	Washer/Diyer	N/N	Υ/Υ	(\$50)	N/N		N/N		N/H	
	Floor Coverings	. Y	Y		Y				Υ	
	Window Coverings	Y	Y		Y		<ul> <li>A contract to the first section.</li> </ul>		Y	
	Cable/ Satellito/Internet Ready	Y	Y	(\$5)	<u>Y</u> N		N Y		- i	·
	Ceifing Fan Fireplace	N N	Seme	(\$5)	N N		N N		N N	
Ī										
	Site Equipment/Amenities	VALUE OF THE PARTY	Data	\$ Adj	Data	\$ Auj	Data	\$ 1.5	Data	\$ A
	Parking (\$ Fee)	lower level garage	Surface Garage\$	\$20	Surface Garage\$	\$20	Surface	\$20	Surface	\$20
	Extra Storago	<u>N</u>	Y \$		V\$ N	\$5	- Y\$ N	\$5	N N	\$5
3	Security Clubhouse/ Meeting Rooms	Y	Y		Ň	\$10	N N	\$10	Ϋ́	
	Pooly Recreation Areas	N/Y	Y/Y	(\$10)	N/N	\$10	N/N	\$10	Y/Y	15.31
	Fitness Center	Y	Ϋ́	.,	N N	<b>£</b> 5	N	\$5	Ý	7 - ''
	Business/Computer Center	Y	N	\$5	N	\$5	N	\$5	N	\$5
	i levator	Y	N	\$5	N	\$5	N	\$5	N ·	\$5
ł	Other rcc	N	ACTION OF THE PROPERTY OF THE				- Control of the Cont			
1	Maritain		0	# 4.17	Cata	e 4.3:	Davis	* 4 11	Data	\$ A
-5	Utilities	Y/Gas	Data N/Gas	\$ Adj \$55	Data Y/Gas	\$ Adj	Dato Y/Gas	\$ Alj	Y/Gas	1 37
	Heut (kirest?/ type) Cooling to rest?/ type)	N/Elec	N/Elec	. 3.73	N/Elec	1	N/Elec		N/Llec	
	Cooking (in rest 7/ 6 po)	Y/Gas	N/Gas		Y/Gas		Y/Gas		Y/Gas	
	Hot Water (in rest?/ type)	Y/Gas	N/Gas	\$21	Y/Gas	1	Y/Gas		Y/Gas	l
ŀ	Other Electric	N	N		N		N		8	
	Cold Water/ Sewer	Y	N	\$18	Y		Y		Υ	
	Trash/Recycling	Ÿ	<u>N</u>	\$15			Pos	N.Ferral	Pos	Ne
	Adjustments Recap # Adjustments 8 to D		Pos 5	Neg 6	Pos 10	Reg 1	11	Neg 2	8	Ne
	Sum Adjustments B to D	reiżs	47	(3117)	160	(\$31)	134	(325)	163	(51
	Sum Utility Adjustments		5109			1 4 7 7 7				17.2
-			Net	Gross	Net	Gross	Net	Gross	Nat	Gro
ı	Het/ Gross Adjmts D to I		\$30	\$273	\$150	\$211	\$169	\$159	\$153	\$17
	Adjusted & Market Rents		Adj. Rent	4050747097577	Adj. Rent		Adj. Rent	12080978887	Adj. Rent	1000000
ı	Adjusted Rent (5 : 43)	10.000	\$1,587		\$1,485		\$1,384	2.34 (24)	\$1,502	145545
1	Adj Rent Last tent			10336	95,900,64,000.4	11196	Korkerskas,	10924		111
1	Estimated Market Rent		\$1,439		Estimated Market	Real/Sq	n sammanna	\$1,65		
		<b></b>								
			40.25.94.4	1		ž				
,			10-21-2914 Date	l		İ				

łе	nt Comparability Grid		Unit Type	>		20R-28a	th Units		Toward I	
-	Subject		Comp II	11	Comp #	2	Comp i	43	Comp i	14
	Peconic Crossing	Data	Avalon Charle		Fairfield Pines at	Riverhead	fairfield Pict		Town and Co	outility'
	11 W. Main Street	na	1 Charles Po	nd Dr.	1760 W. Ma		1355 Roanoke	Avenue	1618molejle	Cucto
	Riverhead, NY	1	Coram, N	Y	Riverhead.	NY	Riverhead	I, NY	Hampton Ba	35, NY
ı.	Rents Charged		Data	\$ Adj	Data	\$ Adj	Data	\$ Adj	Data	\$ Ac
•	\$ Last Rent / Restricted?	5.4	\$1,920		\$1,650		\$1,515		\$1,464	
2	Date Last Leased (mo/yr)	Landa San San San	September 14	" '	Sentember-14		September-14		September-14	
3	Rent Concossions	12 k 22 2 2	Ŋ		N		N		N	
1	Occupancy for Unit Type	1 1 2 2 2 3	99%		100%		100%	Į.	. 100%	
3	Effective Rent & Rent/SF	[×¥≈≅± <u>≈</u>	\$1,920	<u> </u>	\$1,650		\$1,515	l	\$1,464	L
	Design, Location, Condition	I	Data	\$ Adj	Data	\$ Adj	Data	\$ Adj	Data	\$ A
Ť	Structure / Stories	5	WU/3	7,	WU/2	7 :	WU/2		2 111	
,	Yr. Built/Yr. Renovated	2015	2009	\$12	1970	890	1976/2003	536	1974	\$82
3	Condition /Street Appeal	New	Very Good	\$5	Average	\$20	fáil	\$30	Average	\$20
)	Reighbarhood	Good	Good		Good		Good		Good	
0	Samo Markel? Mikes to Subj		N - 19		y-32		y-1.4	ļ	n - 7.8	
<b>.</b>	Unit Equipment/ Amenities		Data	\$ Adj	Data	\$ Arij	Data	\$ Adj	Data	\$ Ar
1	# Bodrooms	2	2		2		2	Acia.	2	
2	# Baths	950	2 1250	(\$75)	999	(\$12)	1.5 050	\$20	2 830	\$30
3	Unit Interior Sq. FL Balcony/ Patio	ห ลวก	1260 Y	(55)	990	(255)	Y	(\$5)	N N	2.34
5	AC: Central/ Wall	Central	Central	1 (5.03	Central		Central	100	Central	
	Range/ refrigerator	Y/Y	Y/Y		V/Y		1//		Y/Y	İ
?	Microwaye/ Dishwasher	Y/Y	Y/Y	ĺ	N/N	\$10	Y/N	\$5	Y/N	\$5
	Washer/Dryer	N/N	Y/Y	(559)	N/N		N/N		N/N	
- 1	Floor Coverings	Υ	1 <u>Y</u>		Y		Y		Υ	
Ģ	Window Coverings	Y	Y	ļ	Y		Y		Y	
2	Cable/ Satellite/Internet Ceiling Fan	Y N	Y	(55)	N N		N		Y	
	Other	N	Some	(55)	N		N		Ň	
	Accounts			1		Action on process of Contr.			<b>i</b>	
>	Sito Equipment/ Amenilles		Data	\$ Adj	Data	\$ Adj	Data	\$ Adj	Data	\$ A
4	Parking (\$ fee)	fovet level berede		\$20	Surface Garage\$	\$20	Surface	\$20	Surface N	\$20
5	Extra Storago Security	N Y	Y\$ Y		Y\$ N	\$5	Y \$ N	\$5	N N	<b>\$</b> 5
	Clubhouse/ Meeting Rooms	Ÿ	γ : : : :		N	\$10	N	\$10	Ÿ	••
	Pool/ Recreation Areas	N/Y	Y/Y	(\$10)	N/N	\$10	N/N	\$10	1//	(3)(
	Filness Center	У	Υ		N	\$5	A)	\$5	Υ	
٥	Business Center	Y	N	\$5	N	\$5	N	\$5	N	\$5
1	Other	Y	N	\$5	N	\$5	N	\$5	N	\$5
2	Other rec	N								
	Utilities		Đata	\$ Adj	Data	\$ Adj	Data	\$ Adj	Data	\$ A
3	Heat (in rent?/t)pe)	Y/Gas	N/Gas	\$55	Y/Gas		Y/Gas		Y/Gas	
4	Cooling (in real 7/ 5 pe)	N/Elec	N/Elec	<b>]</b>	N/Elec Y/Gas		N/Elec Y/Gas		N/Elec Y/Gas	
5	Cooking (in rent?/ type) Hot Water (in rent?/ type)	Y/Gas Y/Gas	N/Gas N/Gas	\$21	Y/Gas	l	Y/Gas		Y/Gas	
,	Other Electric	N N	N N	Y41	N		N N		N 17002	
a	Cold Water/ Sewer	Ÿ	N	\$18	Ÿ		Y		Y	١.
9	Trash/Recycling	Υ	N	\$15	Y		Y		Y	
	Adjustments Recup	Salar Samper of Sandrah Salar Salar Salar	Pos	Neg	Pos	Neg	Pos	Neg	l'os	No.
- 3	# Adjustments B to D		5 47	(\$150)	10	61451	ji 651	1 (5.5)	8 172	1 31
	Sum Adjustments B to D Sum Utility Adjustments		\$109	(\$159)	180	(312)	151	(\$5)	172	(5.10
			Nat	Gross	Not	Gross	Net	Gross	Not	Gro:
5	Nel/ Gross Adjmts B to E	14.66 (15.66)	\$6	\$306	\$168	\$192	\$146	\$156	\$162	\$182
	Adjusted & Market Rents		Ad) Rent		Adj. Rent	Agrarasia Agrar	Adj. Rent	ancesta.	Adj. Ront	45055508
1	Adjusted Rent (5+ 43)		\$1,926	1000000	\$1,818	1103	\$1,661	*100	\$1,626	
5	Adj Rent Last rezit	500000000000000000000000000000000000000		100%		110%	A - 2 - 2 - 2 - 2 - 3 - 3 - 3 - 3 - 3 - 3	110%	<u> </u>	111
;	Estimated Market Rent		\$1,758		Estimated Market	Reat/Sq. F		\$1.85		
			10:21:2014							
				1		1				
			Date	L						

#### RENT ADJUSTMENT FACTORS

The comparables used in this analysis vary in many details and features from the proposed, in some cases by a wide margin. Therefore, the rent adjustments designed to approximate unit and rent equivalency are applied across a wide selection of characteristics. Some of the assumptions used to derive these adjustment factors are discussed below.

- None of the comparable projects offers rent concessions, so there is no adjustment for effective rent rather than street rent.
- The age of the project is evaluated at \$20 per decade variance since completion, with adjustments for rehabilitation.
- The condition of the units and the project, and the street appeal of the project are evaluated on a scalar basis of five levels, with a \$10 variance between whole levels. The perceived attraction of the neighborhood is similarly valued by scale.
- All comparisons are based on similar unit types where available. While a full
  differential for an added bedroom might be \$100 or more, there would also be a size
  adjustment incorporated into the model, which requires the BR adjustment to be
  less. Bath adjustments are \$40 for a full bath and \$20 for a half bath.
- The adjustment for size is functional, with a moderate (\$.25/SF) adjustment for size differences.
- Unit features and amenities are generally valued at \$5 for moderate variances (balconies, ceiling fans).
- Project amenities are similarly valued, with \$5 for typical additions, and \$10 for a major amenity such as a clubhouse.
- Three projects in this market include heat, hot water, sewer, water and trash in the
  rent, as does the subject; the other includes no utilities. The adjustments to utilities
  are based on utility estimates in similar areas and allowances reported in the market.

The derived Market Rents above reflect one of the measures of market rents in the PMA. Others include the HUD estimated Fair Market Rents, and the weighted average of market rate units in the survey sample. These comparisons are provided below.

	MARKET F	ET) ESTIMATE DERIV RENT INDICATORS 'ERHEAD, NEW YOR 2014		
		18R	2BR	
Proposed f	let Rent @ 60% AMI	\$990	\$1,180	
1. Existing i	Market Rents:			
Apartm	ent Average	\$1,384	\$1,762	
2. Adjusted N	et Market Rent Estimate	\$1,459	\$1,758	
	Final Faîr Market Rents, d to Net Rent	\$1,362	\$1,677	

All units would have a substantial price advantage over conventional apartments.

No achievable rent comparison is prepared in the Riverhead market, since there is are only two family LIHC projects in the PMA, both with subsidized rents. Two others outside the market were included in the supply survey in the previous section to provide perspective; both have LIHC rents higher than the proposed.

#### HOUSING DEMAND FORECAST

This analysis initially derives and evaluates the area market demand considering all of the target income segments – in this case Area Median Income (AMI) limits at the 60% level. The demand analysis also takes into account all guidelines and regulations regarding specific household characteristics and factors, in an attempt to define the most representative pool of potential tenants.

The most typical market evaluation technique used in demand analysis involves a <u>capture rate analysis</u> of the project. It develops an effective market demand, and evaluates the required penetration of this effective demand pool. The process starts with the entire forecast household pool – existing households plus the expected growth, and narrows that base to a more limited demand estimate incorporating those households who are eligible and most likely to consider occupying the proposed housing units, using factors such as age, tenure, household size, income eligibility, and target segment overlap. The capture rate required by the proposed project is then calculated, and compared to a maximum acceptable rate – in New York that capture rate is 20% for all unit segments.

This analysis employs three variations on the market demand evaluation methodology described above, which are designed to address specific DHCR guidelines and restrictions. The first involves adjusting the total eligible demand base for those households currently occupying presumably acceptable and affordable housing. This process in essence combines the capture rate analysis mentioned above with a "residual demand" method. In this process, the total number of existing publicly-assisted (affordable) units in the market area is subtracted from the age-appropriate household base to yield the "net" or residual demand for affordable units in this price range. This variation then compares the required capture rate of this residual by the proposed to the same 20% standard, although that does tend to adjust for competition twice. The net demand capture rate is used in this analysis.

The second variation excludes any consideration of household growth in the demand estimate, in accordance with DHCR restrictions. The third variation involves the calculation of demand components for each component of the bedroom mix and for each target AMI level, and the derivation of separate capture rates for each target component, as well as for the project as a whole.

The estimation process can be accomplished by the calculation of three separate steps. The first is the estimation of the overall net demand pool for the proposed rent levels, adjusting for target income segments – in this case the 60% AMI level. The second involves the reduction of the gross eligible demand by the existing affordable supply, or in this analysis that portion of the affordable supply that serves the same age and income targets as the subject. The last calculation involves the application of the individual bedroom

segments to the overall pool to derive segment demand, and the further calculation of the capture rates the units in each segment would require.

Throughout the demand forecast process, income qualification by household size is based on the income distribution estimates derived in the various subsets of Table 7 from the demographic analysis section of the report.

This project is a non-age-restricted project, and by definition occupancy will not be restricted to seniors by age of householder. However, seniors will also be eligible for occupancy, and the experience at other affordable family projects in New York indicates substantial tenancy by seniors in non-age-restricted projects.

#### INCOME ELIGIBILITY

As identified earlier in the study, typically a demand estimate is derived by applying a proportion of households in an overall target income range for the entire project, and making a series of adjustments for target AMI levels, bedroom mix and household size. In this analysis, using the HISTA income matrix, the demand is estimated for each bedroom size at the target AMI levels, using <u>each</u> eligible household size and deriving a specific income eligibility range for that income cell. The demand for a unit size by AMI level would then be the sum of each of the discrete, eligible cells. For example, the demand for a 1BR unit at the 60% AMI level, with a basic rent of \$1,023, would comprise the number of 1 person households within the appropriate eligible income range plus the number of 2 person households within that eligible income range. The eligible proportion would be derived as follows:

```
Lower Limit for 1 person without PBRA = $1,023*12/.48 = $25,575
Upper Limit for 1 person without PBRA = $1,023*12/.30 = $40,920
```

Eligible 1 person renter households in income range =261 households from HISTA

Note: if the 1BR units had PBRA, that would have added an additional 600 1-person households to the pool, since the bulk of 1 person senior households are in lower incomes.

```
Lower Limit for 2 person without PBRA = $1,023*12/.48 = $25,575
Upper Limit for 2 person without PBRA = $1,023*12/.30 = $40,920
Eligible 2 person households in income range =171 households from HISTA
```

Total Eligible households within size limits without PBRA = 432 households

This cell by cell accumulation would be further adjusted for the 70 existing affordable, non-subsidized units allocated to this size and AMI level, resulting in a net component demand estimate of 362 households. The derivation of the net reduction is calculated in the following section.

The same procedure would be followed for the two-bedroom units as well, to derive the proportions of households to be applied to the estimate. There is limited overlap since the income ranges are provided by discrete household size.

This methodology does not require an average income limit, since the size of the household is not material to the affordable range, only the rent. There is also no need for household size adjustment, since only those households eligible will be included in the estimate and the proportion:

1BR – 1 and 2 person households 2BR – 2, 3 and 4 person households

The derived proportions are then being applied to the demand sources identified in the section introduction.

#### **TOTAL NET DEMAND POOL**

There are traditionally three basic sources of demand for a rental project for non-agerestricted tenants, although only one is used in this analysis:

- net household formation (normal growth);
- existing renters who choose to move to another unit (turnover), typically based on affordability and project location and features; and
- households from outside the market area who move to units as they become available in order to be close to family and friends, particularly adult children (extraordinary in-migration). This source of demand is particularly prevalent in Counties with heavy recent in-migration of mature households with elderly parents such as the lower Hudson Valley, more so than in other parts of New York.

The analysis addresses <u>only the second of these sources</u> to derive a demand estimate. The extra-ordinary in-migration factor can only be evaluated as an addendum to the market pool and <u>in this analysis is excluded entirely</u>, as is demand from growth, according to DHCR restrictions.

The first step in the process takes the total household base – around 19,175 households in the estimated base year of 2014 – and divides it into segments based on tenure. There are only an estimated 4,130 renters and 15,045 owners in the pool. The initial renter pool therefore is 4,130 households. All existing renters are included at this stage, who may consider moving due to a desire to improve their living conditions, to accommodate different space requirements, because of changes in income and affordability, need for different transportation or location access, or simply from choice.

These households are next segmented by income. The compiled HISTA data, in the cell process described above, show that around 15.3% of the renters fall in the assisted income eligibility category without subsidies, yielding an unadjusted target pool of 633 income qualified renters. These are further adjusted to reflect households already residing in assisted housing.

In the Town of Riverhead market area there are 695 program-assisted rental apartment units in the market; 520 are age-restricted (208 subsidized) senior units, and all of the family units carry direct subsidies. The income eligible renter base is adjusted for these units, at a factor of 102 units to be removed. This factor is derived using a 20% proportion of the subsidized family units since the majority of subsidized tenants do not fall in the target income range for the proposed, a lesser 15% proportion of non-subsidized senior units plus a still lesser 10% proportion of the subsidized senior units. These proportions are based on income overlap of subsidized and non-subsidized units, size and bedroom mix adjustments, and the propensity of seniors to lease units in a family project.

Riverhead Marke	t Area Assisted Housing	5	`./
Family Complex River Pointe Doctor's Path	Program HUD Section 8/LIHC HUD Section 8/LIHC	Units 135 40 175	Summorund Woolwath HowellOwe/Noin Purched landing Pine cress Parties romexe
Elderly Complex Henry Perkins Tradewinds Riverhead Landings John Wesley Village II John Wesley Village III	Program HUD/Disabled HUD 202 LIHC LIHC LIHC	Units 50 114 44 220 92 520	PINE CREST FAIRFIELD ROPICKE IALDERSGREY
	Total Assisted Housing	695	

Subtracting this adjustment factor from the income eligible pool of 633 renter households yields a target group of 531 income qualified renters, net of those housed in comparable affordable housing.

A final adjustment to this total of 531 income qualified households would involve household size. In this case, the derivation of demand based on the individual HISTA cell eligibility excludes all ineligible household sizes by bedroom mix – no households with more than 2 persons are included in the 1BR estimate, for example, and none with less than 2 persons or over 4 persons are included in the 2BR estimate.

The total net demand pool calculation for general family household units is summarized below:

TABLE 14 CALCULATION OF LIHC HOUSING DEMAND ESTIMATE BY AMI LEVEL							
PECONIC CROSSING APARTMENTS							
DEMAND ESTIMATE:	60%AMI						
Demand From Growth:							
Demand from Income-Qualified Renter Households from Growth	Excluded						
Demand from Existing Renter Households:							
Current Number of Renter Households (2014)	4,130						
Renter Households in Income Range, by Household Size	<u>15.3%</u>						
Program Eligible Renter Households	633						
Less: Income/Rent Adjusted Program Assisted Rental Supply	102						
Total Income-Qualified Demand Estimate	531						
Net Income-Qualified Demand Estimate	531						
Proposed LIHTC Units	48						
Required Effective Capture Rate	9.0%						

#### INCOME SEGMENT AND HOUSEHOLD SIZE QUALIFICATION

The proposed project offers units at two sizes, and within the project configuration all units will be targeted to a single income-restricted segment. This analysis develops a discriminated income range for each type of unit and AMI level proposed to be served by the subject. For each component of the project, a specific target income range is determined based on the proposed rents and program limits. Based on the cell by cell income

distributions by tenure and household size presented in the Table 7 HISTA series, the proportion of the total income distribution is then calculated for each component.

These proportions are discriminated by household size, given the density requirements in the CPM and the individual HISTA cell demand estimation described above. Further an allocated estimate of existing supply reductions is made in each discrete category. Finally, the specific income segments tend to overlap to a limited degree, and an adjustment is made to eliminate the overlapped demand to prevent double-counting.

This calculation is shown in Table 15.

TABLE 15									
NET HOUSING DEMAND AND CAPTURE RATES BY SEGMENT									
PECOI	NIC CROSS	ING APARTM	IENTS						
	Segment	Overlap	Adjusted	Number	Capture				
Rent Structure Segments	<u>Demand</u>	<u>Adjustment</u>	<u>Demand</u>	Of Units	<u>Rate</u>				
60% - 1BR	362	0	362	16	4.4%				
60% - 2BR	307	8	299	32	10.7%				
Total 60%	531	0	531	48	9.0%				
Overall Project	531	0	531	48	9.0%				

Given the non-age-restricted need not served by the available, affordable options for renters in these price ranges with no direct rental subsidies, the full conditions in the LIHC senior projects and the lack of affordable family projects, and the overall occupancy rates in the Town of Riverhead PMA and adjacent areas, these capture rates are considered very reasonable and achievable. A general family project would be readily absorbed and would fill comfortably within a four month absorption period, extrapolating from absorption of units for families in this and other markets in New York.

#### MARKET CONCLUSIONS

Based on the preceding analysis, the following conclusions and recommendations can be reached regarding the rental market in Town of Riverhead:

- There is a substantial, net baseline demand in this housing market for over 530 units
  of affordable non-age-restricted rental housing at the proposed rents and without
  direct rental subsidies.
- Application of various feasibility tests indicate the following conclusions:
  - \* The required, overall capture rate of the "net demand" estimate by the proposed units is a moderate 9.0% (38 units/531 potential renters).
  - \* The required capture rates of each of the components of the general family baseline project, and the overall AMI target level, range between 4.4% and 10.7% with a weighted average of 8.6%, well below the 20% threshold.
  - \* The affordable rent positions of the proposed project units targeting the LIHC AMI level of 60% will enjoy a substantial marketing advantage over the derived Market Rent for the proposed units.
- The project has the support and cooperation of local officials, and the project developers are experienced in developing and managing similar projects in the Suffolk County market and across the state.
- The site is well located in regard to its access and proximity to community services and activities in the Town of Riverhead PMA, as well as access to transportation options, and is considered a beneficial use of the subject property, part of the downtown revitalization effort. The potential for adverse impact is likely to be minimal.
- The bedroom mix of existing units in the market, the household size distribution, and
  the capabilities and flexibility of various sized units indicate that 1BR and 2BR units
  are in demand in this market for this target population. The proposed mix of 16 1BR
  units and 32 2BR units is considered marketable, and the units should be readily
  absorbed in this location.
- The absorption is expected to result in an initial lease-up around 4 months after completion or less, or around 12 units per month. The velocity of absorption may be adversely affected if the initial leasing occurs in the winter months, when fewer households choose to move, but a well-designed marketing program and substantial pre-leasing effort should allow many of the units to be reserved prior to opening.

- It is expected that the project will maintain near 95% or higher stabilized occupancy over the near and mid-term future.
- The proposed apartments are needed at this location, they are functional, are well
  designed, and will balance the existing mix of assisted senior units in the community,
  filling a hole in the housing stock.

As previously mentioned, the demand analysis was directed to a five-year forecast period, from 2014 to 2019. Approvals and program coordination, financing and construction scheduling indicate that the units could be available in the summer/fall of 2016, approximately 20 to 24 months from now, and should reach stabilized occupancy in the first year. The conclusions of this market study and the project evaluation - that there is substantial market support for the project and that it should be well received in the market and reasonably absorbed - are considered valid for that time period.

# OFFICIALS AND OTHER INFORMATION CONTACTS Riverhead and Suffolk County, New York

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#### Internet Sources of Information:

http://www.nhtinc.org (National Housing Trust Fund) http://lihtc.huduser.org/ www.census.gov www.huduser.org www.census.gov/const www.orps.state.ny.us/MuniPro/

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